# **EL PASO** & Pet Expo

### **JANUARY** 26-28, 2018

**El Paso Convention Center** One Civic Center Plaza, El Paso, TX 79901

### **SHOW HOURS:**

Friday, Jan. 26 - 1pm to 7pm Saturday, Jan. 27 - 10am to 7pm Sunday, Jan. 28 - 11am to 4pm

GREAT WAY

TO MEET 4,000-7,000 PEOPLE!

### **BOOTH PRICING**

10' x 10' - \$1025 10' x 30' - \$3,075 10' x 20' - \$2,050 10' x 40' - \$4,100 20' x 20' - \$4.100 \*ADD \$150 FOR CORNER BOOTH\*

### PET EXPO PRICING

10' x 10' - \$450 Non-Profits \$225

### **MOVE OUT**

Sunday, Jan. 28 - 4pm to 10pm Monday, Jan. 29 - 8am to 12noon

(No move-out before 4pm on Sunday. All booths must be out by 12 noon on Monday.)

**MOVE IN** 

Wednesday, Jan. 24 - 8am to 8pm Thursday, Jan. 25 - 8am to 8pm Friday, Jan. 26 - 8am to Noon

### **PROSPECTS**

With a strategic multi-media campaign, we capture the attention of the clientele you are seeking!

- 82% Homeowners
- 80% Married
- 72% Household income greater than \$75,000
- 78% Plan to build, purchase or remodel within 12 months

### **SPONSORSHIPS**

One of the best ways to get the recognition your company deserves is through sponsorship opportunities which are available in a variety of areas and amounts. The sooner you sign up, the more exposure your company receives!





### **BOOTH INFORMATION**

Booths are equipped with 8' black drape and 3' side drapes only. Any additional items such as electricity, chairs, tables, and WI-FI can be added for a charge (see vendor packet and contract for details).

> Tyler Stull Show Manager • TylerS@rjpromotions.com 816-233-2829 · www.HomeShowElPaso.com



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## RESERVE YOUR SPACE NOW FOR THE 2018 EL PASO SPRING HOME SHOW & PET EXPO!

Targeting thousands of middle- to upper-income, married homeowners with spending power to help you grow your business. Utilizing a marketing strategy perfected over years including TV, radio, billboards, newspapers, magazines, direct mail, social media and internet. Expose your company to a year's worth of consumers in one exciting weekend.

Tyler Stull
Show Manager
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