Iowa HOME SHOW

Jan. 12-14, 2018

Fri. 1-7pm • Sat. 10am-7pm • Sun. 11am-4pm

Varied Industries Building
Iowa State Fairgrounds • Des Moines, IA

GREAT WAY TO MEET 6,000–9,000 PEOPLE!

RESERVE YOUR SPACE TODAY FOR THE 2018 IOWA HOME SHOW

Targeting thousands of middle-to-upper income homeowners with spending power to help grow your business. Utilizing a marketing strategy perfected over several years including TV, radio, billboards, newspapers, magazines, direct mail, social media and internet. Expose your company to a year's worth of consumers in one exciting weekend.

Booth Pricing

10' x 10' - $1,095	10' x 20' - $2,190
10' x 30' - $3,285	10' x 40' - $4,380
20' x 20' - $4,380	20' x 30' - $6,570

20' x 40' & 20' x 30' - Bulk Space Pricing

Corner: add $200 Ask about our Landscaper rate!

Booth Information

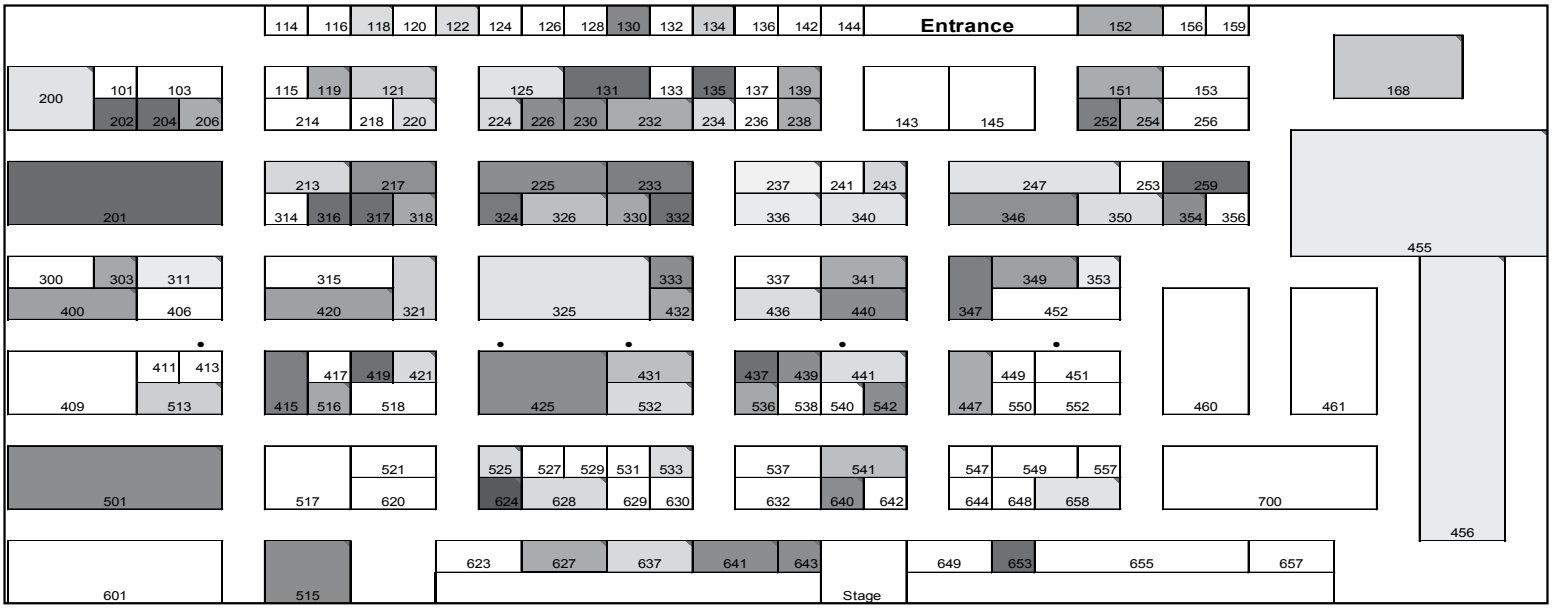
Booths are equipped with 8' black drape and 3' side drapes only. Additional items such as electricity, chairs, tables & WI-FI can be added through **EXHIBITOR SERVICES** **www.ExhibitorRentals.com**

MOVE IN

Wed., Jan. 10 8am-8pm
Thurs., Jan. 11 8am-8pm
Fri., Jan. 12 8am-Noon

MOVE OUT

Sun., Jan. 14 4pm-10pm
Mon., Jan. 15 8am-Noon
No move-out before 4pm on Sunday.
All booths must be out by noon on Monday.



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