

Des Moines, IA

RV & Outdoor SHOW

Jan. 19-21 2018

Fri Noon-8 • Sat 10-7 • Sun 11-4
Iowa Events Center
Des Moines, IA

LIMITED SPACE AVAILABLE!

**GREAT WAY
TO MEET 4,000-
8,000 PEOPLE!**



**Any RVs/Vehicles
inside the building
can have NO more
than 1/4 tank of fuel
per Fire Marshall**



BOOTH PRICING

10' x 10' - \$585
10' x 20' - \$1,170
10' x 30' - \$1,755 *Add \$150 per corner

BULK RATE: Over 15,000 sq.ft.: \$1.55/sq.ft.
10,000-15,000 sq.ft.: \$1.75/sq.ft.
5,000-10,000 sq.ft.: \$2.05/sq.ft.
2,000-5,000 sq.ft.: \$2.35/sq.ft.

PROSPECTS

With a strategic multi-media campaign, we capture the attention of the clientele you are seeking!

- 82% Homeowners • 80% Married
- 72% Household income greater than \$100,000

SPONSORSHIPS

One of the best ways to get the recognition your company deserves is through our sponsorship opportunities which are available in a variety of areas and amounts. The sooner you sign up, the more exposure your company receives!

BOOTH INFORMATION

Booths are equipped with 8' black drape and 3' side drapes only. Any additional items such as electricity, chairs, tables and WI-FI can be added through the facility, or the official decorator, for a charge.

MOVE IN

Thu, Jan. 18, 8am-8pm
Fri, Jan. 19, 8am-11am

MOVE OUT

Sun, Jan. 21, 4pm-10pm
No move-out before 4pm on Sunday.

TESTIMONIAL: "I would like to take a moment and express my gratitude to the entire team at RJ Promotions for their great insight and professionalism on what makes a show great. We do many shows each year and the show that your team puts on with such a great value is tremendous and it's something I look forward to every year. Dollar for dollar the show that we do in Topeka, KS is by far the most productive, and in fact we will sell customers all year long from this show. Thank you again for all that you do. It is seamless for us and with such a hectic schedule I have, it is nice to know that someone cares to think of all the little as well as the big things to make it enjoyable. Keep up the great work & I look forward to seeing all of you soon. Thank you," Daryn Anderson, General Manager Olathe Ford RV Center

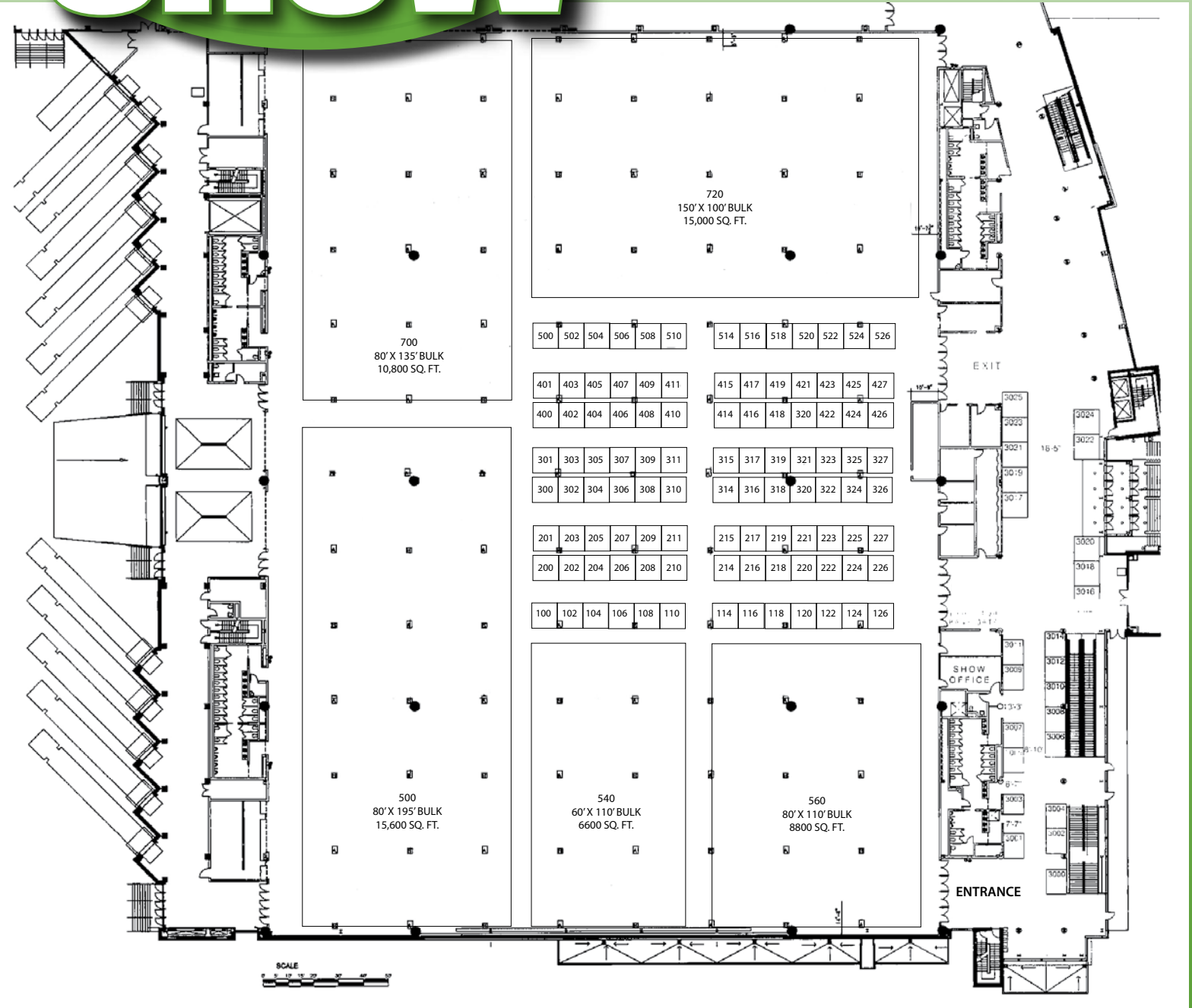
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RESERVE YOUR SPACE NOW FOR THE 2018 DES MOINES RV & OUTDOOR SHOW

Targeting thousands of mid- to upper income married homeowners with spending power to help you grow your business. Utilizing a marketing strategy perfected over years including TV, radio, billboards, newspapers, magazines, direct mail, social media and internet. Expose your company to a year's worth of consumers in one exciting weekend.

Brandon Deets

General Manager

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