

February 2-3-4 2018

Topeka

Boat & Outdoor SHOW

SHOW HOURS: Friday 1pm to 8pm
Saturday 10am to 7pm
Sunday 11am to 4pm

Kansas Expocentre

1 Expocentre Drive • Topeka, KS 66612

**GREAT WAY
TO MEET 4,000-
8,000 PEOPLE!**

BOOTH PRICING

8' x 10' - \$600

8' x 20' - \$1,200

8' x 30' - \$1,800

16' x 20' - \$2,400

Add \$150 per corner

**ASK ABOUT SPECIAL RATES FOR
BAIT SHOPS AND NON-PROFITS!**

BULK RATE: Over 5,000 sq.ft.: \$1.70/sq.ft.
3,501-5,000 sq.ft.: \$1.85/sq.ft.
900-3,500 sq.ft.: \$1.95/sq.ft.

PROSPECTS

With a strategic multi-media campaign, we capture the attention of the clientele you are seeking!

- 82% Married Homeowners • 81% ages 25-64
- 72% Household income greater than \$75,000
- 55% plan to purchase a boat within the next 12 months (based on comparable events)

SPONSORSHIPS

One of the best ways to get the recognition your company deserves is through our sponsorship opportunities which are available in a variety of areas and amounts. The sooner you sign up, the more exposure your company receives!

BOOTH INFORMATION

Booths are equipped with 8' black drape and 3' side drapes only. Any additional items such as electricity, chairs, tables and WI-FI can be added through **EXHIBITOR SERVICES** www.ExhibitorRentals.com

MOVE IN

Thursday, Feb. 1, 8am-8pm

Friday, Feb. 2, 8am-Noon

MOVE OUT

Sunday, Feb. 4, 4pm-10pm

Monday, Feb. 5 8am-Noon

No move-out before 4pm on Sunday.

TESTIMONIAL

"RJ Promotions does a first-class job. We do up to five shows a year in cities from Kansas City to Topeka to Des Moines. The promotion and effort put in by their group is always good. We look forward to working with them every year."

– Randy Tague, General Manager, Lake Viking Marine

**Any Boat/Vehicle
inside building can
have NO more than
1/4 tank of fuel
per Fire Marshall**

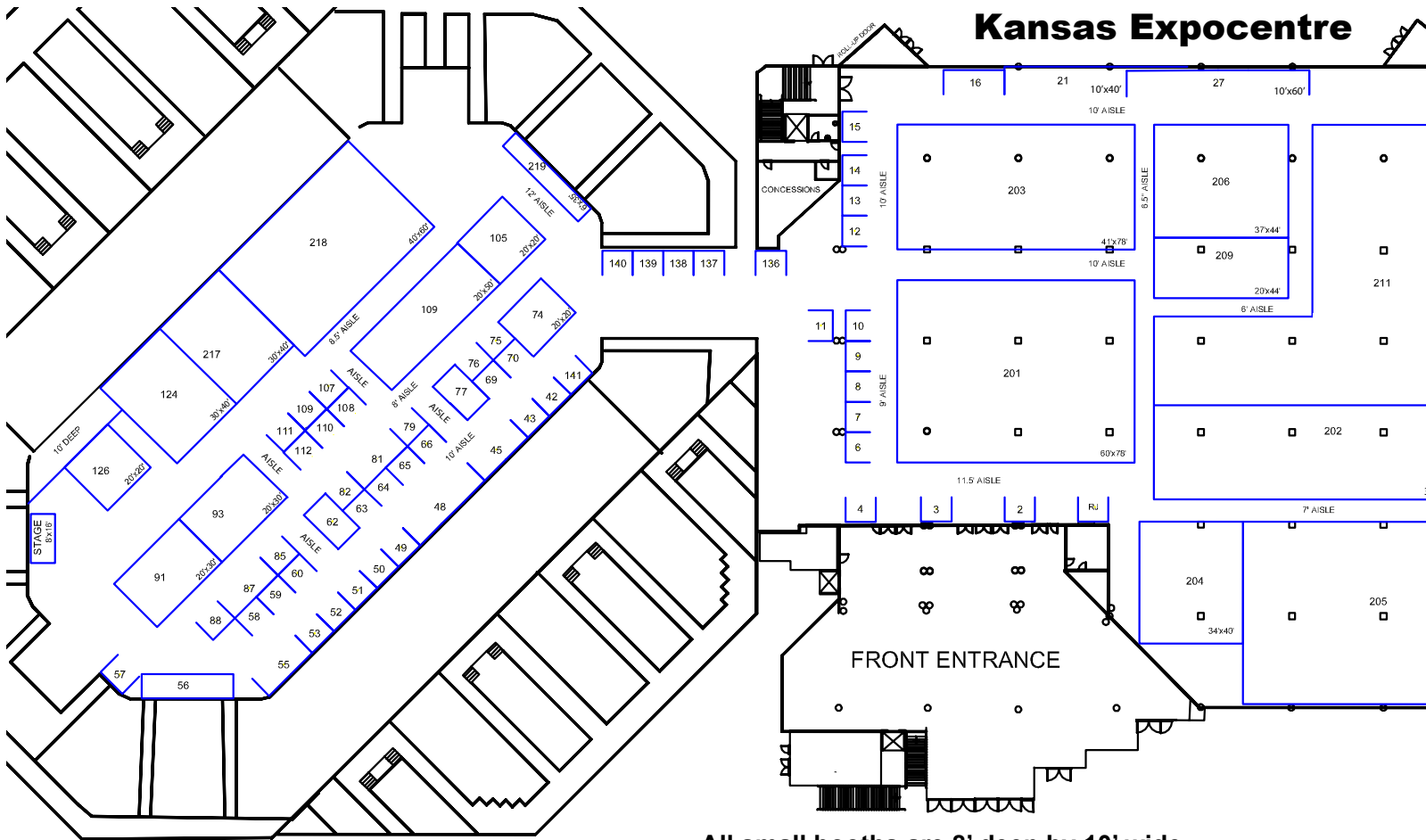
Felicia Moore Show Manager • FeliciaM@rjpromotions.com
816-676-1200 ext. 123 • www.topekaboat.com



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All small booths are 8' deep by 10' wide

RESERVE YOUR SPACE NOW FOR THE 2018 Topeka Boat & Outdoor Show
 Targeting thousands of middle income married homeowners with spending power to help you grow your business. Utilizing a marketing strategy perfected over years including TV, radio, billboards, newspapers, magazines, direct mail, social media and internet. Expose your company to a year's worth of consumers in one exciting weekend.

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Show Manager
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