

# March 16-18, 2018

Fri. 1-7pm • Sat. 10am-7pm • Sun. 11am to 4pm

Varied Industries Building

Iowa State Fairgrounds • Des Moines, IA



**GREAT WAY  
TO MEET 6,000-  
9,000 PEOPLE!**

## RESERVE YOUR SPACE TODAY FOR THE 2018 SHOW

Targeting thousands of middle-to-upper income homeowners with spending power to help grow your business. Utilizing a marketing strategy perfected over years which includes TV, radio, billboards, newspapers, magazines, direct mail, social media and internet. Expose your company to a year's worth of consumers in one exciting weekend.

### BOOTH PRICING

10'x10' - \$975	20'x20' - \$3,900
10'x20' - \$1,950	20'x30' - \$5,850
10'x30' - \$2,925	20'x40' - \$7,800
20'x20' - \$3,900	20'x50' - \$9,750

*\*All corner booths: add \$150\**

### BOOTH INFORMATION

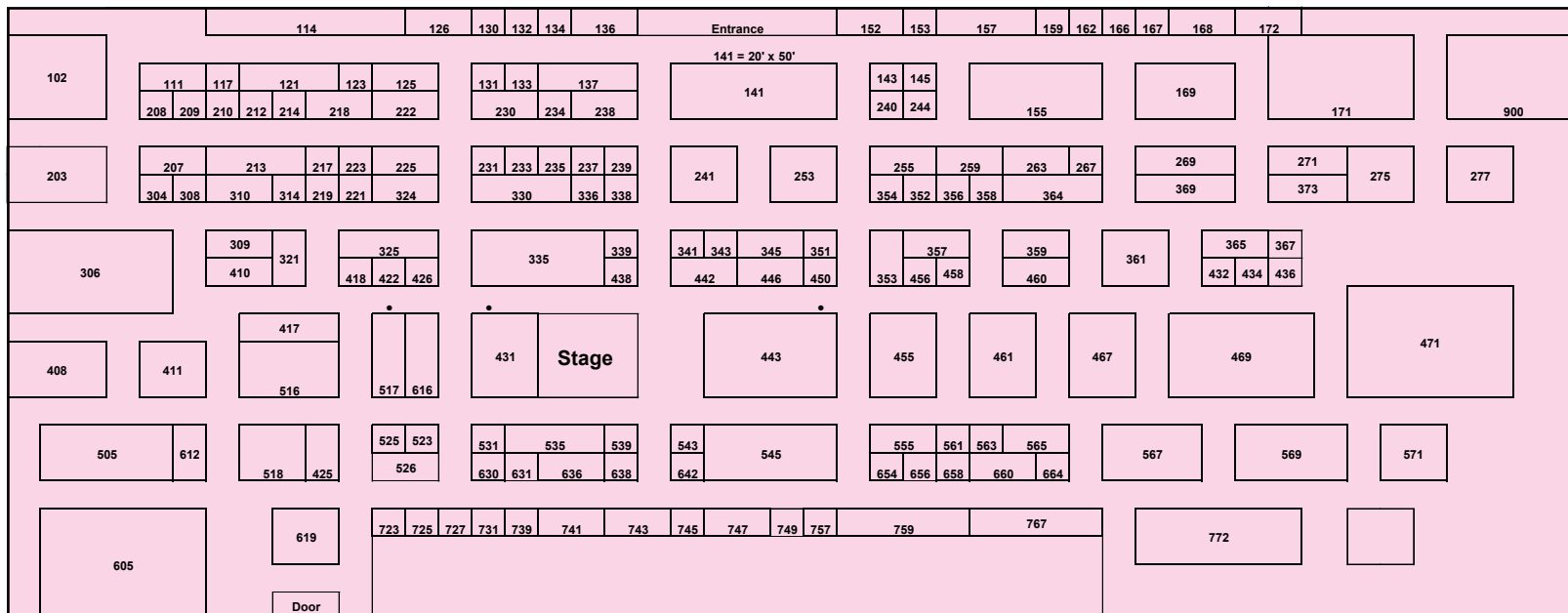
Booths are equipped with 8' black drape and 3' side drapes only. Additional items such as electricity, chairs, tables & WI-FI can be added through EXHIBITOR SERVICES [www.ExhibitorsRentals.com](http://www.ExhibitorsRentals.com)

### MOVE IN

Wed, Mar. 14, 8am-8pm  
Thu, Mar. 15, 8am-8pm  
Fri, Mar. 16, 8am-Noon

### MOVE OUT

Sun, Mar. 18, 4pm-10pm  
Mon, Mar. 19, 8am-Noon  
**MUST BE OUT BY NOON**



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