

# March 15-17, 2019

Fri. 1-7pm • Sat. 10am-7pm • Sun. 11am to 4pm

Varied Industries Building

Iowa State Fairgrounds • Des Moines, IA

IOWA



## FLOWER LAWN & GARDEN SHOW

**GREAT WAY  
TO MEET 4,000-  
7,000 PEOPLE!**

### RESERVE YOUR SPACE TODAY FOR THE 2019 SHOW

Targeting thousands of middle-to-upper income homeowners with spending power to help grow your business. Utilizing a marketing strategy perfected over years which includes TV, radio, billboards, newspapers, magazines, direct mail, social media and internet. Expose your company to a year's worth of consumers in one exciting weekend.

### BOOTH PRICING

- |                   |                   |
|-------------------|-------------------|
| 10'x10' - \$975   | 20'x20' - \$3,900 |
| 10'x20' - \$1,950 | 20'x30' - \$5,850 |
| 10'x30' - \$2,925 | 20'x40' - \$7,800 |
| 20'x20' - \$3,900 | 20'x50' - \$9,750 |

*\*All corner booths: add \$150\**

### BOOTH INFORMATION

Booths are equipped with 8' black drape and 3' side drapes only. Additional items such as electricity, chairs, tables & WI-FI can be added through EXHIBITOR SERVICES [www.ExhibitorsRentals.com](http://www.ExhibitorsRentals.com)

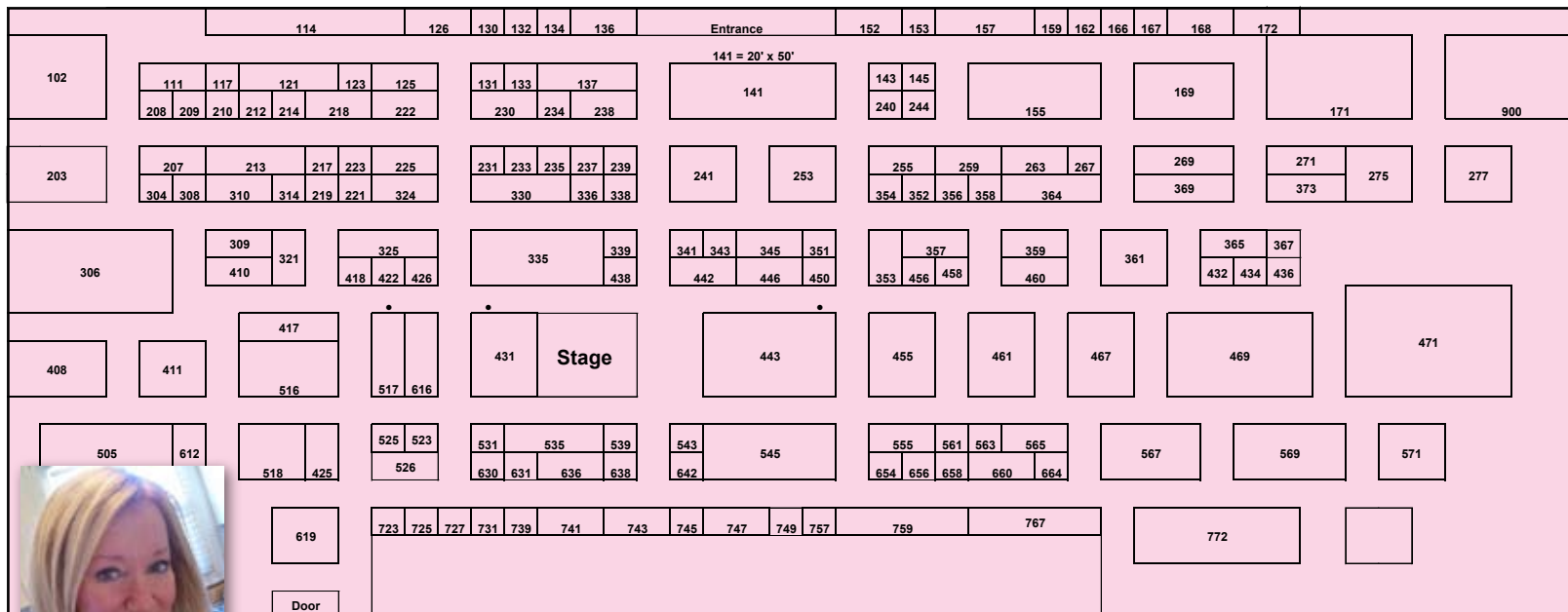
### MOVE IN

- Wed, Mar. 13, 8am-8pm
- Thu, Mar. 14, 8am-8pm
- Fri. Mar. 15, 8am-Noon

### MOVE OUT

- Sun, Mar. 17, 4pm-10pm
  - Mon, Mar. 18, 8am-Noon
- MUST BE OUT BY NOON**

**PLEASE NOTE: 2018 Show prices listed. Projected price increase Summer 2018 for the 2019 Show! SIGN UP TODAY TO GUARANTEE 2018 RATES!**



**Pam Nagle** Show Manager • [PamN@rjpromotions.com](mailto:PamN@rjpromotions.com)  
**816-676-1200 ext. 122** • [IowaFlowerShow.com](http://IowaFlowerShow.com)

