

EL PASO

# SPRING HOME SHOW & Pet Expo

# JANUARY 24-26 2020

El Paso Convention Center  
One Civic Center Plaza, El Paso, TX 79901

## SHOW HOURS:

Friday, Jan. 24 - 1pm to 7pm  
Saturday, Jan. 25 - 10am to 7pm  
Sunday, Jan. 26 - 11am to 4pm

### HOME SHOW BOOTH PRICING

10' x 10' - \$895    10' x 30' - \$2,685  
10' x 20' - \$1,790    10' x 40' - \$3,580  
20' x 20' - \$3,580

*\*ADD \$150 FOR CORNER BOOTH\**

**10% NEW VENDOR DISCOUNT!**

**GREAT WAY TO MEET 3,000-6,000 PEOPLE!**

### MOVE IN

Wednesday, Jan. 22 - 8am to 8pm  
Thursday, Jan. 23 - 8am to 8pm  
Friday, Jan. 24 - 8am to Noon

### MOVE OUT

Sunday, Jan. 26 - 4pm to 10pm  
Monday, Jan. 27 - 8am to Noon  
*(No move-out before 4pm on Sunday.  
All booths must be out by 12 noon on Monday.)*

### PROSPECTS

With a strategic multi-media campaign, we capture the attention of the clientele you are seeking!

- 82% Homeowners
- 80% Married
- 72% Household income greater than \$75,000
- 78% Plan to build, purchase or remodel within 12 months

### SPONSORSHIPS

One of the best ways to get the recognition your company deserves is through sponsorship opportunities which are available in a variety of areas and amounts. The sooner you sign up, the more exposure your company receives!

### SPECIAL BOOTH PRICING FOR PET EXPO SECTION

10' x 10' - \$450    Non-Profits \$225

*Vendors must showcase pet related items and/or services*

### BOOTH INFORMATION

Booths are equipped with 8' black drape and 3' side drapes only. Any additional items such as electricity, chairs, tables, and WI-FI can be added for a charge (see vendor packet and contract for details).



**Ask how you can promote your business on our seminar stage!**



**Cassandra Gray** General Sales Manager • (816) 676-1465

CassandraG@rjpromotions.com • **HomeShowElPaso.com**



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RESERVE YOUR SPACE NOW FOR THE 2020 EL PASO SPRING HOME SHOW & PET EXPO

Targeting thousands of middle-to upper-income, married homeowners with spending power to help you grow your business. Utilizing a marketing strategy perfected over years including TV, radio, billboards, newspapers, magazines, direct mail, social media and internet. Expose your company to a year's worth of consumers in one exciting weekend.

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