

# March 20-21-22 2020

Fri. 1-7pm / Sat. 10am-7pm / Sun. 11am-4pm  
Iowa State Fairgrounds, Des Moines, IA



**GREAT Way to Meet THOUSANDS of People!**

**FLOWER POWER**  
Celebrating 20 Years!

## BOOTH INFORMATION

Booths equipped with 8' black drape & 3' side drapes only. Additional items such as electricity, chairs, tables & WI-FI can be added through [ExhibitorsRentals.com](http://ExhibitorsRentals.com)

## Booth Information:

**CALL TODAY FOR SPECIAL PRICING ON ALL BOOTHS!**

### MOVE IN

Wed, Mar. 18, 8am-8pm  
Thu, Mar. 19, 8am-8pm  
Fri, Mar. 20, 8am-Noon

### MOVE OUT

Sun, Mar. 22, 4pm-10pm  
Mon, Mar. 23, 8am-11am  
**MUST BE OUT BY 11am!**

	Side Door		T	Front Entrance	T		DOORS
Rest Room	114	126 128 130 132 134 136 138	140			152 154 156 162 164 166 168 170 172	
Door	103	111 117 119 123 125 129 131 133 135 137 139		143		155 157 159 161 163 165	174
Lounge		210 214 216 218 222 224 226 228 230 232 234 236 238		243		254 256 258 262 264 167	
Concessions		211 213 215 217 219 221 223 225 329 231 233 235				255 259 261 263 265	S t a g e
		310 314 316 320 324 326 332 334 237		243		354 360 362 364 366 370	
		317 319 321 325 329 331 333 335 337 339		343 345		355 456 459 460 462 369	
		211 416 418 420 422 424 426 428 430 432 434 436					474
	405 417	423 524 526 528 532 534 536 538				455 558 560 562 564 566 469	
	509 511 505 608 610 513	517 523 525 527 529 531 533		443		555 557 559 563 567 569	
		616 622 624 626 628 630 632 535				654 656 658 660 662 664 666 670	
	605	623 625 627 629 631 633		643 645 649 651		655 657 659 661 663 665 667 669 671	674
		722 724 726 728 730 732 635		742 746 748 750		754 756 758 760 762 764 766 768	774
Loading Dock		725 731 733 735 737 739	741 743 745 747 751 753 755 757 759 761 763 765				
	Men's Restroom	Overhead Door	Women's Restroom	Electrical Area	Storage	Storage	Women's Restroom
							Rear Entrance

## CALL TO RESERVE THE BEST SPACE TODAY!

Targeting thousands of middle-to-upper income homeowners with spending power to help grow your business. Utilizing a marketing strategy perfected over years which includes TV, radio, billboards, newspapers, magazines, direct mail, social media and internet. Expose your company to a year's worth of consumers in one exciting weekend!

**800-756-4788 IowaFlowerShow.com**