

RETURNING TO KC, MO BARTLE HALL!



Kansas City, MO

BOAT & FISHING SHOW

JANUARY 9-12 2025

THURSDAY 2pm-7pm

FRIDAY Noon-7pm

SATURDAY 10am-7pm

SUNDAY 10am-4pm

BARTLE HALL Kansas City, MO

BOOTH PRICING:

10x10 \$795

10x20 \$1,590

10x30 \$2,385

20x20 \$3,180

BULK PRICING:

10,000+ SF \$1.95/SF

7,500-9,999 SF \$2.35/SF

6,000-7,499 SF \$2.65/SF

3,500-5,999 SF \$2.95/SF

900-3,499 SF \$3.45/SF

Corners add \$175

End Cap add \$350

Island add \$700

Prime Location add \$300

Value Added Marketing \$129
(required)

DIRECT SALE VENDORS \$275

**GREAT WAY TO
MEET OVER 10,000
CUSTOMERS IN
ONE WEEKEND!**

BOOTH INFORMATION

Booths include 8' back drape & 3' side drape. Tables, chairs, electricity, etc. may be added thru ExhibitorRentals.com

MOVE-IN:

Tuesday & Wednesday 8am-9pm

Thursday 8am-11am

MOVE-OUT:

Sunday 4pm-10pm

Monday 8am-1pm



Featuring SEA LION SPLASH SHOW



**Performances
All 4 Days!**

PROSPECTS

With a strategic multi-media campaign, we capture the attention of the clientele you are seeking!

- 82% Homeowners • 80% Married
- 72% Household income greater than \$100,000 • 63% plan to make a major purchase within the next 12 months
(based on comparable events)

SPONSORSHIPS

One of the best ways to get the recognition your business deserves is through our sponsorship opportunities – available in a variety of areas and amounts. The sooner you sign up, the more exposure your company receives!



**FOR MORE INFO: Jessica Ross 816-676-0686
JessicaR@rjpromotions.com • KCMOboatshow.com**



Kansas City, MO

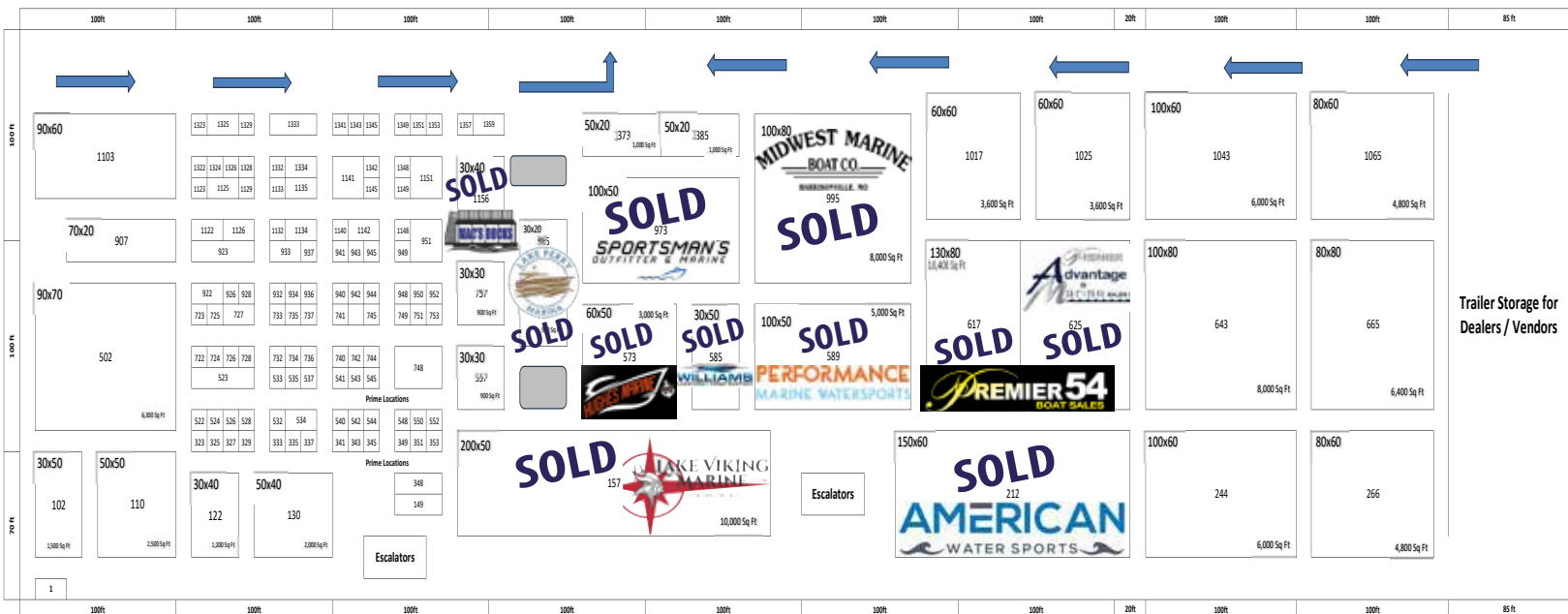
BOAT & FISHING SHOW

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KANSAS CITY, MO BARTLE HALL

LIMITED BULK SPACE AVAILABLE!



RESERVE YOUR SPACE TODAY FOR THE 2025 KC BOAT & FISHING SHOW

Targeting thousands of mid- to upper income, married homeowners with spending power to help grow your business. Utilizing a marketing strategy perfected over years including TV, radio, billboards, newspapers, social media and FUN promotions! Expose your business to a year's worth of consumers in one exciting weekend!

Any boats/vehicles inside building may have NO more than 1/4 tank of fuel per Fire Marshall

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SPONSORSHIP OPPORTUNITIES

The BIG Show Returns
to KANSAS CITY, MO
BARTLE HALL in 2025!



JANUARY 9-12
2025 BARTLE HALL

SHOW HOURS:

THURSDAY 2pm-7pm

FRIDAY Noon-7pm

SATURDAY 10am-7pm

SUNDAY 10am-4pm

Kansas City, MO

One of the BEST ways to get the recognition your business deserves is through our SPONSORSHIP OPPORTUNITIES! Our program offers several different levels of participation and ways for your business to benefit.

For a more detailed list of what each level includes, contact us today. The sooner you sign up, the more exposure your company receives!

**All sponsorship inclusions are time sensitive to production deadlines.*

For a more detailed list of benefits for Each Sponsorship Level, please contact:

Jessica Ross 816-676-0686

JessicaR@rjpromotions.com

KCMOboatshow.com

■ **TITLE SPONSOR: \$19,000 *EXCLUSIVE!***

"The {Company Name} KC Boat & Fishing Show"

Company Logo/Mention in All Media

- TV screens at show
- Cover of show program
- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 4 booth spaces (2 corners + 2 standard)

■ **PRESENTING SPONSOR: \$8,000 *6 available***

Company Logo/Mention in rotated media

- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 2 booth spaces (1 corner + 1 standard)

■ **GOLD SPONSOR: \$5,000 *2 available***

Company Logo:

- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 2 booth spaces at event

■ **SILVER SPONSOR: \$3,500 *4 available***

Company Logo:

- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 1 booth space at event

■ **BRONZE SPONSOR: \$1,500 *6 available***

- Business name on event materials
- Show website & social - *upgraded listing*

■ **EXHIBITOR LOUNGE SPONSOR: \$3,500**

Company Logo:

- Reception signage
- Show program
- Exhibitor communication
- Show website & social - *upgraded listing*

■ **PROGRAM SPONSOR: \$2,500**

Company Logo:

- Show program - *Exclusive Full Page*
- Show website & social - *upgraded listing*

■ **TICKET SPONSOR: \$2,500**

Company Logo:

- Show program
- Preprinted VIP and FREE show tickets
- Show website & social - *upgraded listing*

■ **TOTE BAG SPONSOR: \$2,500**

Sponsor supplies totes

Company Logo:

- Show program
- Show website & social - *upgraded listing*

■ **Kids Square Entertainment SPONSOR:**

\$1,000 *Limit three non-competing businesses*

Company Logo:

- Banner in Kids Square
- Show program
- Show website & social