

Kansas City, MO

SPORT Boat & RV SHOW

THE Kansas City SPORT, Boat & RV Show returns!

March 13-16 2025

THURSDAY 2-8pm • FRIDAY Noon-9pm
SATURDAY 10am-9pm • SUNDAY 10am-4pm

**KANSAS CITY, MO
AMERICAN ROYAL COMPLEX**

**LIMITED BULK
SPACE AVAILABLE!**



**GREAT WAY TO
MEET 15,000-20,000
CUSTOMERS IN
ONE WEEKEND!**



**Featuring SHARK ENCOUNTER
SHOWS!**



SHOWS All 4 Days!



PLUS:

- **ATV dealers • Boat Dealers**
- **Guides & Outfitters • Travel**
- **Fishing Exhibits & More!**

BOOTH PRICING:

BULK PRICING:

10x10 \$795	10,000+ SF \$1.75/SF
10x20 \$1,590	7,500-9,999 SF \$1.95/SF
10x30 \$2,385	6,000-7,499 SF \$2.19/SF
20x20 \$3,180	3,500-5,999 SF \$2.29/SF
	900-3,499 SF \$2.95/SF

Corners add \$175

End Cap add \$350

Island add \$700

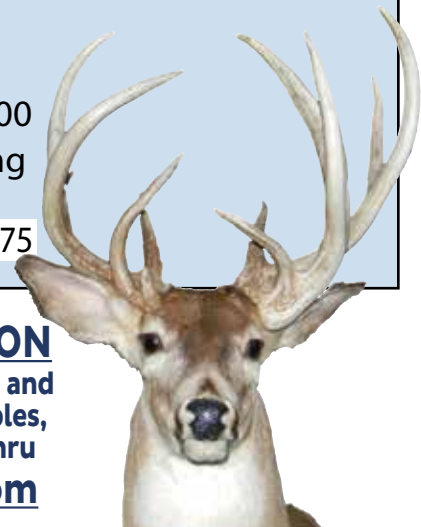
Prime Location add \$300

Value Added Marketing
\$129 (required)

DIRECT SALE VENDORS \$275

BOOTH INFORMATION

Booths include 8' back drape and 3' side drape. Electricity, tables, chairs, etc. may be added thru ExhibitorRentals.com



**FOR MORE INFO: Jessica Ross 816-676-0686
JessicaR@rjpromotions.com • KCMOSportshow.com**

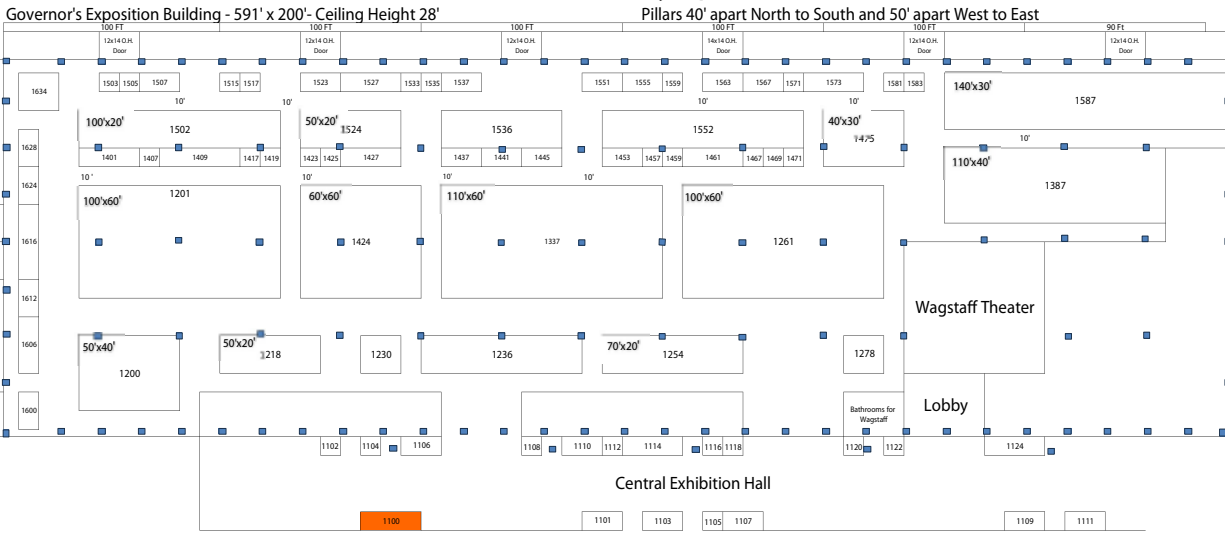
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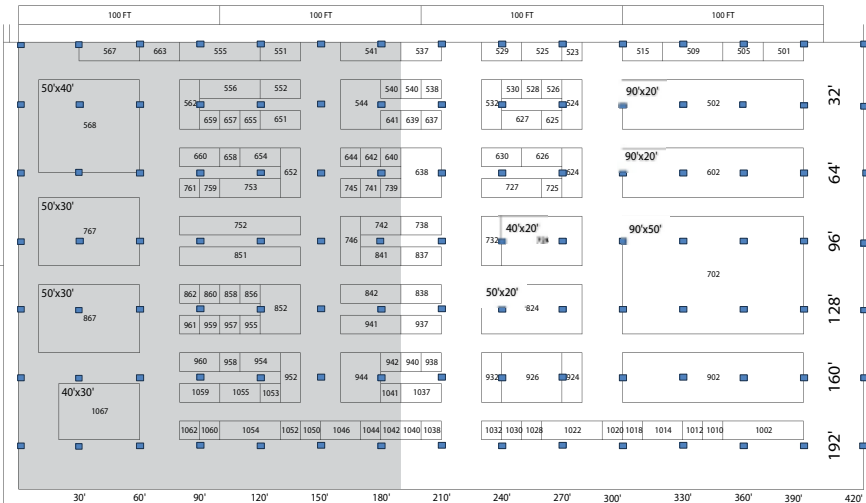
2025 Kansas City Sport



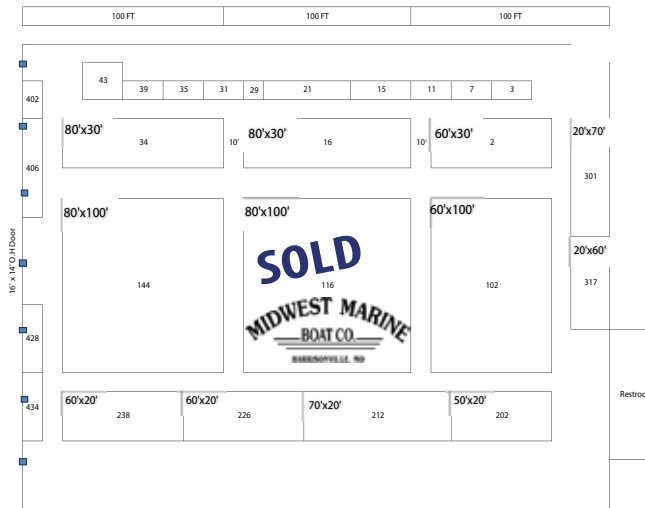
MOVE-IN:
Tuesday 8am-9pm
Wednesday 8am-9pm
Thursday 8am-11am

MOVE-OUT:
Sunday 4pm-10pm
Monday 8am-1pm

Lower Level Exposition Hall- 200' x 400' - Ceiling Height 14'



Hale Arena 189' x 300' (Bleachers Retracted) - Floor to Lights 40'



RESERVE YOUR SPACE TODAY FOR THE 2025 KC SPORT, BOAT & RV SHOW

Targeting thousands of mid- to upper income, married homeowners with spending power to help grow your business. Utilizing a marketing strategy perfected over years including TV, radio, billboards, newspapers, social media and FUN promotions! Expose your business to a year's worth of consumers in one exciting weekend!

Any boats/vehicles inside building have NO more than 1/4 tank of fuel per Fire Marshall

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SPONSORSHIP OPPORTUNITIES

THE Kansas City SPORT, Boat & RV Show RETURNS!



MARCH 13-16

**2025 Kansas City, MO
AMERICAN ROYAL**

SHOW HOURS:

THURSDAY 2pm-8pm

FRIDAY Noon-9pm

SATURDAY 10am-9pm

SUNDAY 10am-4pm

One of the BEST ways to get the recognition your business deserves is through our SPONSORSHIP OPPORTUNITIES! Our program offers several different levels of participation and ways for your business to benefit.

For a more detailed list of what each level includes, contact us today. The sooner you sign up, the more exposure your company receives!

**All sponsorship inclusions are time sensitive to production deadlines.*

For a more detailed list of benefits for Each Sponsorship Level, please contact:

Jessica Ross 816-676-0686

JessicaR@rjpromotions.com

KCMOSportshow.com

- **TITLE SPONSOR: \$19,000 *EXCLUSIVE!***
"The {Company Name} KC SPORT, Boat & RV Show"
Company Logo/Mention in All Media
 - TV screens at show
 - Cover of show program
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 4 booth spaces (2 corners + 2 standard)

- **PRESENTING SPONSOR: \$8,000 *6 available***
Company Logo/Mention in rotated media
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 2 booth spaces (1 corner + 1 standard)

- **GOLD SPONSOR: \$5,000 *2 available***
Company Logo:
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 2 booth spaces at event

- **SILVER SPONSOR: \$3,500 *4 available***
Company Logo:
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 1 booth space at event

- **BRONZE SPONSOR: \$1,500 *6 available***
 - Business name on event materials
 - Show website & social - *upgraded listing*

- **EXHIBITOR LOUNGE SPONSOR: \$3,500**
Company Logo:
 - Reception signage
 - Show program
 - Exhibitor communication
 - Show website & social - *upgraded listing*

- **PROGRAM SPONSOR: \$2,500**
Company Logo:
 - Show program - *Exclusive Full Page*
 - Show website & social - *upgraded listing*

- **TICKET SPONSOR: \$2,500**
Company Logo:
 - Show program
 - Preprinted VIP and FREE show tickets
 - Show website & social - *upgraded listing*

- **TOTE BAG SPONSOR: \$2,500**
Sponsor supplies totes
Company Logo:
 - Show program
 - Show website & social - *upgraded listing*

- **Kids Square Entertainment SPONSOR: \$1,000 *Limit three non-competing businesses***
Company Logo:
 - Banner in Kids Square
 - Show program
 - Show website & social