

Area's 2 Largest RV Shows!

Colorado Springs

RV & Outdoor SHOW

JAN 30-FEB 1 2025

APR 3-5 2025

COLORADO SPRINGS

RV & TRAVEL SHOW

**THURSDAY,
FRIDAY AND
SATURDAY
SHOWS!**

**GREAT WAY
TO MEET 4,000-
8,000 PEOPLE!**

BOOTH PRICING

HALL A:

10'x10' \$690	10'x20' \$1380
10'x30' \$2070	20'x20' \$2760

HALL B:

10'x10' \$550	10'x20' \$1000
10'x30' \$1400	20'x20' \$1900

Add \$150 for Corners

BULK PRICING

Over 7,500 sq. ft.: \$1.95/sq. ft.
 6,001-7,500 sq. ft.: \$2.25/sq. ft.
 3,401-6,000 sq. ft.: \$2.95/sq. ft.
 900-3,400 sq. ft.: \$3.50/sq. ft.

BOOTH INFORMATION

Booths are equipped with 8' black drape and 3' side drapes only. Any additional items such as electricity, chairs, tables and WI-FI can be added through EXHIBITOR SERVICES ExhibitorsRentals.com



THUR. & FRI. Noon-7 • SAT. 10-6
Colorado Springs Event Center

3960 Palmer Park • Colorado Springs, CO

PROSPECTS

With a strategic multi-media campaign, we capture the attention of the clientele you are seeking!

- 82% Homeowners • 72% Household income greater than \$100,000
 - 80% Married • 63% plan to purchase an RV within the next 12 months
- (based on comparable events)*

MOVE IN

Tuesday 8am-7pm
Wednesday 8am-7pm
Thursday 8am-11am

MOVE OUT

Saturday 6pm-9pm
Sunday 8am-1pm

For more information, please contact **Jerrad Carrithers**

816-233-2829 • JerradC@RJpromotions.com • CSRVshow.com



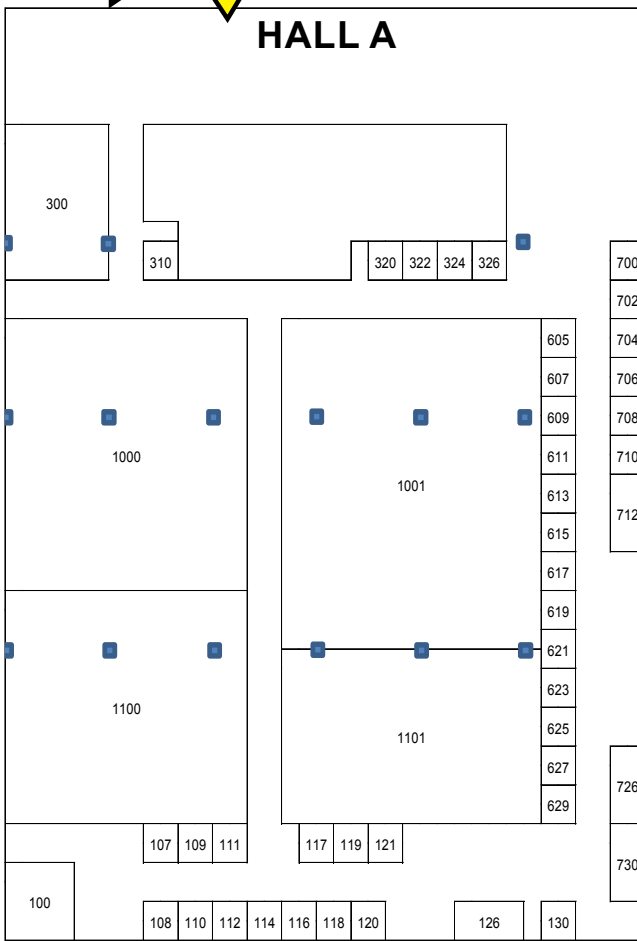
JAN 30-FEB 1 2025



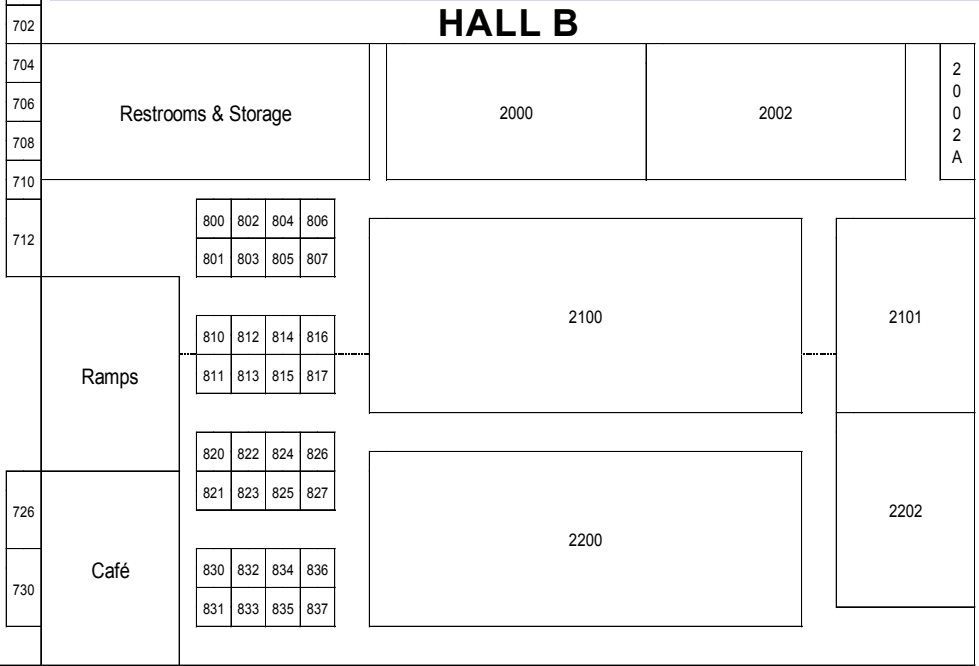
APR 3-5 2025

THURSDAY, FRIDAY AND SATURDAY SHOWS!

**Thursday Noon-7
Friday Noon-7
Saturday 10-6
Colorado Springs
EVENTS CENTER
3960 Palmer Park Blvd. @ Academy**



TESTIMONIAL: "We really appreciate the opportunity to be in the show and to be able to meet (staff) in person. I don't watch broadcast TV or broadcast radio. I stream everything meaning I don't see ads and yet I heard the ads through the radio that other people were playing and saw a ton of signs through out the city. There was no doubt an RV show was going on. We set an all time record for our store. We sold 18 at the show and currently are at 21 total because of the show. I am beyond thrilled."
 - Tim, Colorado Springs RV dealer



SPONSORSHIPS: One of the best ways to get the recognition your company deserves is through our sponsorship opportunities which are available in a variety of areas and amounts. The sooner you sign up, the more exposure your company receives!

RESERVE YOUR SPACE NOW FOR BOTH 2025 COLORADO SPRINGS RV SHOWS
 Targeting thousands of middle to upper income married homeowners with spending power to help you grow your business. Utilizing a marketing strategy perfected over years including TV, radio, billboards, newspapers, magazines, direct mail, social media and internet. Expose your company to a year's worth of consumers in one exciting weekend.

Jerrad Carrithers
 JerradC@RJpromotions.com
816-233-2829

SPONSORSHIP OPPORTUNITIES



Thur. & Fri. noon-7 • Sat. 10-6
**Colorado Springs
EVENTS CENTER**

One of the **BEST** ways to get the recognition your business deserves is through our **SPONSORSHIP OPPORTUNITIES!** Our program offers different levels of participation and ways for your business to benefit.

For a more detailed list of what each level includes, contact us today. The sooner you sign up, the more exposure you receive!

*All sponsorship inclusions are time sensitive to production deadlines.
Prices listed are **PER SHOW**, not for two shows.

For a more detailed list of benefits for **Each Sponsorship Level**, please contact:

Jerrad Carrithers
816-233-2829
JerradC@rjpromotions.com
CSRVshow.com

■ **TITLE SPONSOR: \$9,500 *EXCLUSIVE!*** "The {Company Name} Colorado Springs RV Show"

Company Logo/Mention in All Media

- TV screens at show
- Cover of show program
- Event materials and marketing collateral
- Show website & social - **upgraded listing**
- Up to 4 booth spaces (2 corners + 2 standard)

□ **PRESENTING SPONSOR: \$4,000 *6 available***

Company Logo/Mention in rotated media

- Event materials and marketing collateral
- Show website & social - **upgraded listing**
- Up to 2 booth spaces (1 corner + 1 standard)

□ **GOLD SPONSOR: \$3,500 *2 available***

Company Logo:

- Event materials and marketing collateral
- Show website & social - **upgraded listing**
- Up to 2 booth spaces at event

□ **SILVER SPONSOR: \$2,000 *4 available***

Company Logo:

- Event materials and marketing collateral
- Show website & social - **upgraded listing**
- Up to 1 booth space at event

□ **BRONZE SPONSOR: \$1,000 *6 available***

- Business name on event materials
- Show website & social - **upgraded listing**

□ **EXHIBITOR LOUNGE SPONSOR: 1,750**

Company Logo:

- Reception signage
- Show program
- Exhibitor communication
- Show website & social - **upgraded listing**

□ **PROGRAM SPONSOR: \$1,500**

Company Logo:

- Show program - **Exclusive Full Page**
- Show website & social - **upgraded listing**

□ **TICKET SPONSOR: \$1,500**

Company Logo:

- Show program
- Preprinted VIP and FREE show tickets
- Show website & social - **upgraded listing**

□ **TOTE BAG SPONSOR: \$1,500**

Sponsor supplies totes

Company Logo:

- Show program
- Show website & social - **upgraded listing**

□ **Kids Square Entertainment SPONSOR: \$1,000 *Limit three non-competing businesses***

Company Logo:

- Banner in Kids Square
- Show program
- Show website & social