



# Feb 21-23 2025

Fri. 1-7 • Sat. 10-5 • Sun. 11-4

## STORMONT VAIL EVENTS

### CENTER Topeka, KS

# LIMITED BULK SPACE AVAILABLE!

**GREAT WAY TO MEET 4,000-7,000 PEOPLE!**



### BOOTH PRICING

|                  |                  |
|------------------|------------------|
| 10'x10': \$600   | 10'x20': \$1,100 |
| 10'x30': \$1,500 | 20'x20': \$2,000 |

\*Add \$200 per corner\*

Value Added Marketing \$59 (required)

**BULK RATE:**

|                     |               |
|---------------------|---------------|
| Over 7,500 sq.ft.:  | \$1.95/sq.ft. |
| 6,001-7,500 sq.ft.: | \$2.35/sq.ft. |
| 3,401-6,000 sq.ft.: | \$2.65/sq.ft. |
| 900-3,400 sq.ft.:   | \$2.95/sq.ft. |

### BOOTH INFORMATION

Booths are equipped with 8' black drape and 3' side drapes only. Any additional items such as electricity, chairs, tables and WI-FI can be added through EXHIBITOR SERVICES ExhibitorsRentals.com

### PROSPECTS

With a strategic multi-media campaign, we capture the attention of the clientele you are seeking!

- 82% Homeowners • 80% Married
- 72% Household income greater than \$100,000
- 63% plan to purchase an RV within the next 12 months (based on comparable events)

### SPONSORSHIPS

One of the best ways to get the recognition your company deserves is through our sponsorship opportunities which are available in a variety of areas and amounts. The sooner you sign up, the more exposure your company receives!

### MOVE IN

Wed. Feb. 19, Noon-7pm  
Thu, Feb. 20, 8am-7pm  
Fri, Feb. 21, 8am-Noon

### MOVE OUT

Sun, Feb. 23, 4pm-10pm  
No move-out before 4pm.  
Must be out by 10pm on Sunday!

**Jessica Ross** Show Manager • [JessicaR@rjpromotions.com](mailto:JessicaR@rjpromotions.com)

**816-676-0686 • [RJpromotions.com](http://RJpromotions.com)**



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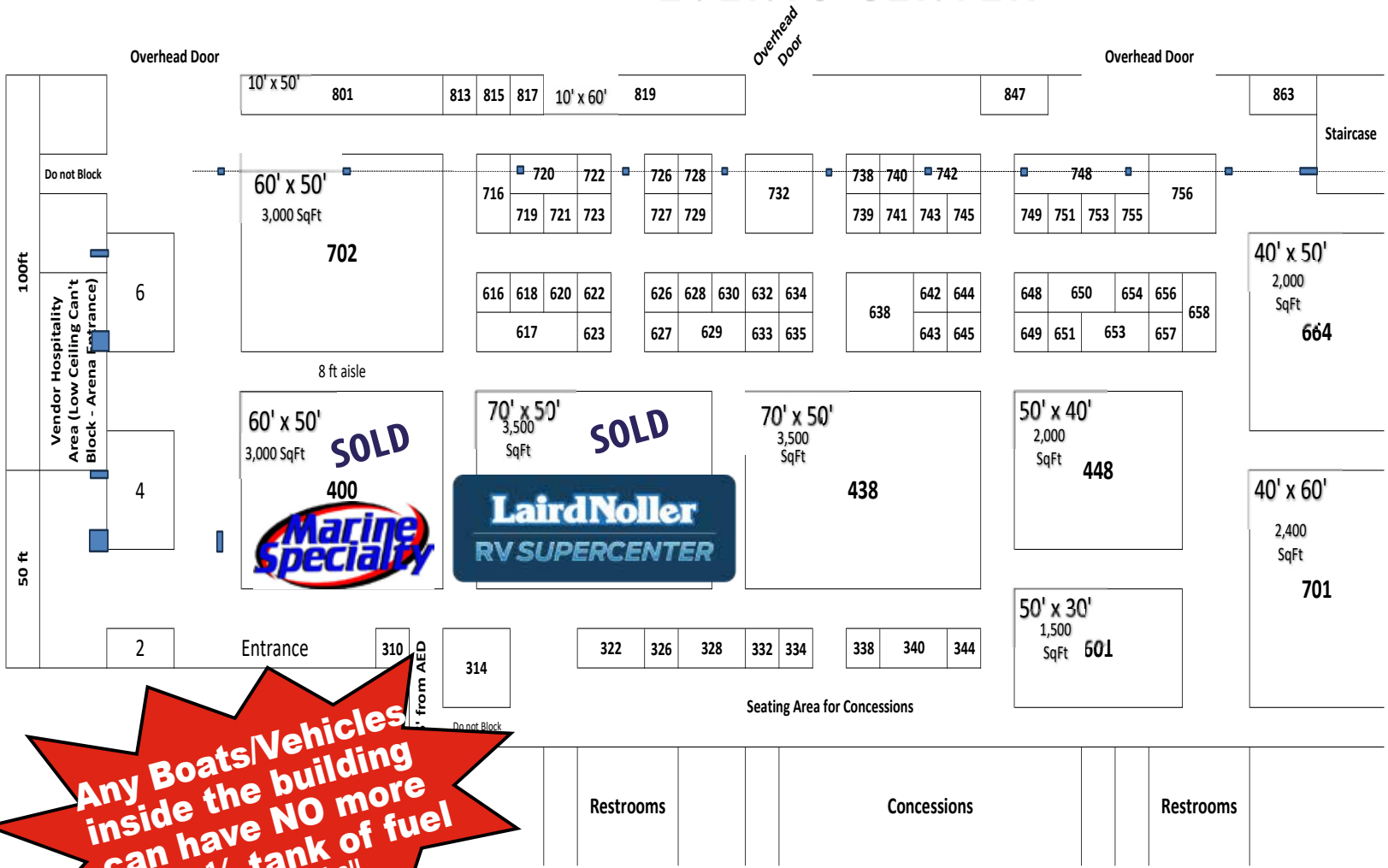
## STORMONT VAIL EVENTS

### CENTER Topeka, KS

**LIMITED BULK SPACE AVAILABLE!**



# Stormont Vail EVENTS CENTER



**Any Boats/Vehicles inside the building can have NO more than 1/4 tank of fuel per Fire Marshall**

**RESERVE YOUR SPACE NOW FOR THE 2025 LAIRD NOLLER TOPEKA BOAT & RV SHOW**  
 Targeting thousands of mid- to upper income married homeowners with spending power to help you grow your business. Utilizing a marketing strategy perfected over years including TV, radio, billboards, newspapers, social media and FUN promotions! Expose your company to a year's worth of consumers in one exciting weekend.

**Jessica Ross**  
 Show Manager  
[JessicaR@rjpromotions.com](mailto:JessicaR@rjpromotions.com)  
**816-676-0686**



# SPONSORSHIP OPPORTUNITIES



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**STORMONT VAIL  
EVENTS CENTER**

**Topeka, KS**

*One of the BEST ways to get the recognition your business deserves is through our SPONSORSHIP OPPORTUNITIES! Our program offers several different levels of participation and ways for your business to benefit.*

*For a more detailed list of what each level includes, contact us today. The sooner you sign up, the more exposure your company receives!*

*\*All sponsorship inclusions are time sensitive to production deadlines.*

**For a more detailed list of benefits for Each Sponsorship Level, please contact:**

**Jessica Ross 816-676-0686**

**JessicaR@rjpromotions.com**

**RJPromotions.com**

■ **TITLE SPONSOR: \$9,500 EXCLUSIVE!**

**"The {Company Name} Boat & RV Show"**

- Company Logo in rotated media
- TV, radio, print & show program
- Event materials and marketing collateral
- Show website & social - **upgraded listing**
- Up to 4 booth spaces (2 corners + 2 standard)

**SOLD**

□ **PRESENTING SPONSOR: \$4,000 6 available**

**Company Logo/Mention in rotated media**

- Event materials and marketing collateral
- Show website & social - **upgraded listing**
- Up to 2 booth spaces (1 corner + 1 standard)

□ **GOLD SPONSOR: \$3,500 2 available**

**Company Logo:**

- Event materials and marketing collateral
- Show website & social - **upgraded listing**
- Up to 2 booth spaces at event

□ **SILVER SPONSOR: \$2,000 4 available**

**Company Logo:**

- Event materials and marketing collateral
- Show website & social - **upgraded listing**
- Up to 1 booth space at event

□ **BRONZE SPONSOR: \$1,000 6 available**

• Business name on event materials

• Show website & social - **upgraded listing**

□ **EXHIBITOR LOUNGE SPONSOR: 1,750**

**Company Logo:**

- Reception signage
- Show program
- Exhibitor communication
- Show website & social - **upgraded listing**

□ **PROGRAM SPONSOR: \$1,500**

**Company Logo:**

- Show program - **Exclusive Full Page**
- Show website & social - **upgraded listing**

□ **TICKET SPONSOR: \$1,500**

**Company Logo:**

- Show program
- Preprinted VIP and FREE show tickets
- Show website & social - **upgraded listing**

□ **TOTE BAG SPONSOR: \$1,500**

**Sponsor supplies totes**

**Company Logo:**

- Show program
- Show website & social - **upgraded listing**

□ **Kids Square Entertainment SPONSOR:**

**\$1,000 Limit three non-competing businesses**

**Company Logo:**

- Banner in Kids Square
- Show program
- Show website & social