



THE KC SPORT, Boat & Outdoor Show returns to BARTLE HALL!

FEBRUARY 6-9

2025 Bartle Hall

THURSDAY 2pm-7pm

FRIDAY Noon-7pm

SATURDAY 10am-7pm

SUNDAY 10am-4pm

Kansas City, MO
SPORT BOAT & OUTDOOR SHOW



PLUS:

- ATV dealers • Boat Dealers
- Guides & Outfitters • Travel
- Fishing Exhibits & More!



GREAT WAY TO MEET 15,000-20,000 CUSTOMERS IN ONE WEEKEND!



Featuring Live Fishing Demos with Pro-Anglers!
 Catching, casting, & retrieval techniques with LIVE FISH!

All 4 Days!



BOOTH PRICING:

BULK PRICING:

10x10 \$795	10,000+ SF \$1.75/SF
10x20 \$1,590	7,500-9,999 SF \$1.95/SF
10x30 \$2,385	6,000-7,499 SF \$2.19/SF
20x20 \$3,180	3,500-5,999 SF \$2.29/SF
	900-3,499 SF \$2.95/SF

Corners add \$175

End Cap add \$350

Island add \$700

Prime Location add \$300

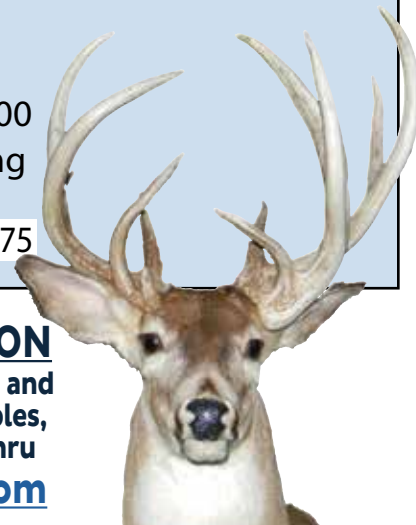
Value Added Marketing \$129 (required)

DIRECT SALE VENDORS \$275

BOOTH INFORMATION

Booths include 8' back drape and 3' side drape. Electricity, tables, chairs, etc. may be added thru

ExhibitorsRentals.com



FOR MORE INFO: Shelby Skeen 816-558-6069
ShelbyS@rjpromotions.com • KCMOsportshow.com

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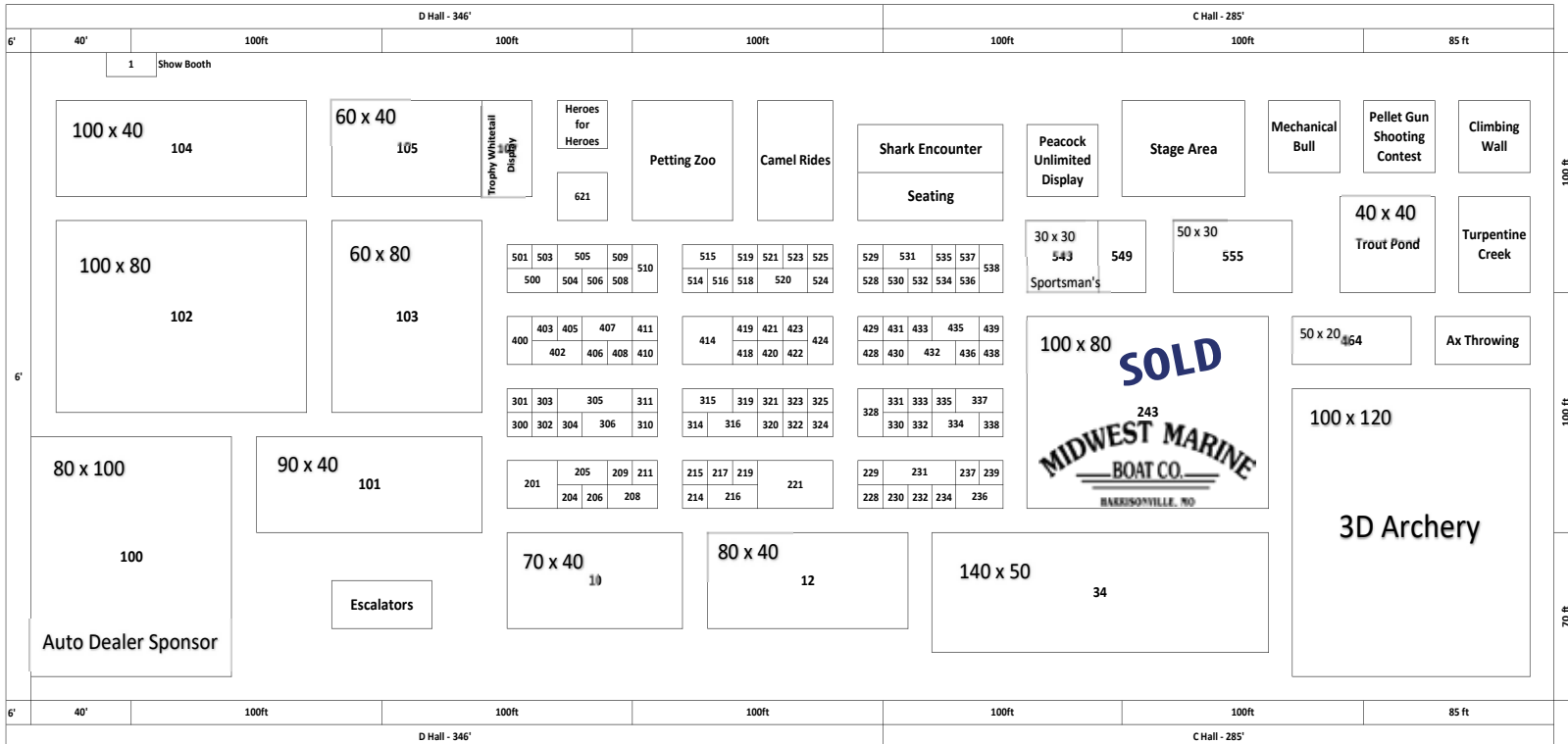
SUNDAY 10am-4pm

Kansas City, MO

SPORT BOAT & OUTDOOR SHOW

MOVE-IN:
 Tuesday 8am-9pm
 Wednesday 8am-9pm
 Thursday 8am-11am

MOVE-OUT:
 Sunday 4pm-10pm
 Monday 8am-1pm



RESERVE YOUR SPACE TODAY FOR THE 2025 KC SPORT, Boat & Outdoor Show

Targeting thousands of mid- to upper income, married homeowners with spending power to help grow your business. Utilizing a marketing strategy perfected over years including TV, radio, billboards, newspapers, social media and FUN promotions! Expose your business to a year's worth of consumers in one exciting weekend!

Any boats/vehicles inside building may have NO more than 1/4 tank of fuel per Fire Marshall

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SPONSORSHIP OPPORTUNITIES

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One of the BEST ways to get the recognition your business deserves is through our SPONSORSHIP OPPORTUNITIES! Our program offers several different levels of participation and ways for your business to benefit.

For a more detailed list of what each level includes, contact us today. The sooner you sign up, the more exposure your company receives!

**All sponsorship inclusions are time sensitive to production deadlines.*

For a more detailed list of benefits for Each Sponsorship Level, please contact:

Shelby Skeen

816-558-6069

ShelbyS@rjpromotions.com

KCMOsportshow.com

- **TITLE SPONSOR: \$19,000 *EXCLUSIVE!***
"The {Company Name} KC SPORT, Boat & Outdoor Show"
Company Logo/Mention in All Media
 - TV screens at show
 - Cover of show program
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 4 booth spaces (2 corners + 2 standard)

- **PRESENTING SPONSOR: \$8,000 *6 available***
Company Logo/Mention in rotated media
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 2 booth spaces (1 corner + 1 standard)

- **GOLD SPONSOR: \$5,000 *2 available***
Company Logo:
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 2 booth spaces at event

- **SILVER SPONSOR: \$3,500 *4 available***
Company Logo:
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 1 booth space at event

- **BRONZE SPONSOR: \$1,500 *6 available***
 - Business name on event materials
 - Show website & social - *upgraded listing*

- **EXHIBITOR LOUNGE SPONSOR: \$3,500**
Company Logo:
 - Reception signage
 - Show program
 - Exhibitor communication
 - Show website & social - *upgraded listing*

- **PROGRAM SPONSOR: \$2,500**
Company Logo:
 - Show program - *Exclusive Full Page*
 - Show website & social - *upgraded listing*

- **TICKET SPONSOR: \$2,500**
Company Logo:
 - Show program
 - Preprinted VIP and FREE show tickets
 - Show website & social - *upgraded listing*

- **TOTE BAG SPONSOR: \$2,500**
Sponsor supplies totes
Company Logo:
 - Show program
 - Show website & social - *upgraded listing*

- **Kids Square Entertainment SPONSOR: \$1,000 *Limit three non-competing businesses***
Company Logo:
 - Banner in Kids Square
 - Show program
 - Show website & social