

KC'S PREMIER HOME SHOW RETURNS TO BARTLE HALL!



# HOME & FLOWER SHOW

Kansas City, MO

# FEBRUARY 28- MARCH 2 2025

## BARTLE HALL

FRIDAY Noon-7pm  
SATURDAY 10am-7pm  
SUNDAY 10am-4pm

Kansas City, MO

**GREAT WAY TO  
MEET 10,000-20,000  
CUSTOMERS IN  
ONE WEEKEND!**



### BOOTH PRICING:

10x10 \$1,375 10x20 \$2,750  
10x30 \$4,125 20x20 \$5,500

Corners add \$175

End Cap add \$350

Island add \$700

Prime Location add \$300

### BULK PRICING:

3,500+ SF \$4.50/SF

1,200-3,499 SF \$5.50/SF

Value Added Marketing \$129  
(required)

DIRECT SALE VENDORS \$275



### BOOTH INFORMATION

Booths include 8' back drape and 3' side drape. Tables, chairs, electricity, etc. may be added thru [ExhibitorsRentals.com](http://ExhibitorsRentals.com)

### PROSPECTS

With a strategic multi-media campaign, we capture the attention of the clientele you are seeking!

• 82% Homeowners • 80% Married • 72% Household income greater than \$100,000 • 78% Plan to build, purchase or remodel within 12 months (based on comparable events)

### SPONSORSHIPS

One of the best ways to get the recognition your business deserves is through our sponsorship opportunities – available in a variety of areas and amounts. The sooner you sign up, the more exposure your company receives!

**Featuring**

AS SEEN ON AMERICA'S GOT TALENT! **AGT**

**Performances  
All 3 Days!**

**Part of Pet  
Expo Section**

# PUPPY PALS



**FOR MORE INFO: Teresa Larison 816-676-0246**

**TeresaL@rjpromotions.com • KCMOhomeshow.com**



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**BARTLE HALL KANSAS CITY, MO**

**KANSAS CITY, MO BARTLE HALL**  
**LIMITED BULK SPACE AVAILABLE!**

**MOVE-IN:**  
Thursday 7am-11pm  
Friday 7am-11am

**MOVE-OUT:**  
Sunday 4pm-10pm  
Monday 8am-1pm



## RESERVE YOUR SPACE TODAY FOR THE 2025 KC HOME & FLOWER SHOW

Targeting thousands of mid- to upper income, married homeowners with spending power to help grow your business. Utilizing a marketing strategy perfected over years including TV, radio, billboards, newspapers, social media and FUN promotions! Expose your business to a year's worth of consumers in one exciting weekend!



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# SPONSORSHIP OPPORTUNITIES

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**BARTLE HALL KC, MO**

*One of the BEST ways to get the recognition your business deserves is through our SPONSORSHIP OPPORTUNITIES! Our program offers several different levels of participation and ways for your business to benefit.*

*For a more detailed list of what each level includes, contact us today. The sooner you sign up, the more exposure your company receives!*

*\*All sponsorship inclusions are time sensitive to production deadlines.*

**For a more detailed list of benefits for Each Sponsorship Level, please contact:**

**Teresa Larison**  
816-676-0246  
TeresaL@rjpromotions.com  
KCMOhomeshow.com

## ■ **TITLE SPONSOR: \$19,000 *EXCLUSIVE!*** "The {Company Name} KC Home & Flower Show"

Company Logo/Mention in All Media

- TV screens at show
- Cover of show program
- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 4 booth spaces (2 corners + 2 standard)

## ■ **PRESENTING SPONSOR: \$8,000 *6 available*** Company Logo/Mention in rotated media

- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 2 booth spaces (1 corner + 1 standard)

## ■ **GOLD SPONSOR: \$5,000 *2 available*** Company Logo:

- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 2 booth spaces at event

## ■ **SILVER SPONSOR: \$3,500 *4 available*** Company Logo:

- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 1 booth space at event

## ■ **BRONZE SPONSOR: \$1,500 *6 available*** • Business name on event materials • Show website & social - *upgraded listing*

## ■ **EXHIBITOR LOUNGE SPONSOR: \$3,500** Company Logo: • Reception signage • Show program • Exhibitor communication • Show website & social - *upgraded listing*

## ■ **PROGRAM SPONSOR: \$2,500** Company Logo: • Show program - *Exclusive Full Page* • Show website & social - *upgraded listing*

## ■ **TICKET SPONSOR: \$2,500** Company Logo: • Show program • Preprinted VIP and FREE show tickets • Show website & social - *upgraded listing*

## ■ **TOTE BAG SPONSOR: \$2,500** *Sponsor supplies totes* Company Logo: • Show program • Show website & social - *upgraded listing*

## ■ **Kids Square Entertainment SPONSOR: \$1,000 *Limit three non-competing businesses*** Company Logo: • Banner in Kids Square • Show program • Show website & social