

KC'S PREMIER BOAT SHOW ANNOUNCES 2026 DATES!



Kansas City, MO

BOAT & FISHING SHOW

**JANUARY
8-11 2026**

THURSDAY Noon-7pm

FRIDAY Noon-8pm

SATURDAY 10am-7pm

SUNDAY 10am-4pm

**BARTLE HALL
Kansas City, MO**



**GREAT WAY TO
MEET OVER 10,000
CUSTOMERS IN
ONE WEEKEND!**

BOOTH PRICING:

10x10 \$795

10x20 \$1,550

10x30 \$2,200

20x20 \$3,000

20x30 \$4,400

Commercial Booths:

10x10 \$945

Tackle Booth Area:

10x10 \$475

SPECIALTY 8x10 BOOTH \$695

DIRECT SALE VENDORS \$475

BULK PRICING:

10,000+ SF \$2.45/SF

7,500-9,999 SF \$2.75/SF

6,000-7,499 SF \$3.05/SF

3,500-5,999 SF \$3.35/SF

2,500-3,499 SF \$3.65/SF

900-2,499 SF \$3.95/SF

Corners add \$175 each

Prime Location add \$300

Value Added Marketing \$129
(required)

BOOTH INFORMATION

Booths include 8' back drape & 3' side drape. Tables, chairs, electricity, etc. may be added through ExhibitorsRentals.com

MOVE-IN:

Tuesday & Wednesday 8am-9pm

Thursday 8am-11am

MOVE-OUT:

Sunday 4pm-10pm • Monday 8am-1pm

PROSPECTS

With a strategic multi-media campaign, we capture the attention of the clientele you are seeking!

- 82% Homeowners • 80% Married
- 72% Household income greater than \$100,000 •
- 63% plan to make a major purchase within the next 12 months (based on comparable events)

SPONSORSHIPS

One of the best ways to get the recognition your business deserves is through our sponsorship opportunities – available in a variety of areas and amounts. The sooner you sign up, the more exposure your company receives!



**FOR MORE INFO: Gabe Hummer 816-676-0651 call/text 816-341-4073
GabeH@rjpromotions.com • KCMOboatshow.com**

SPONSORSHIP OPPORTUNITIES

KANSAS CITY'S PREMIER BOAT SHOW!



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BOAT & FISHING SHOW

JANUARY 8-11

2026 BARTLE HALL

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Kansas City, MO

One of the BEST ways to get the recognition your business deserves is through our SPONSORSHIP OPPORTUNITIES! Our program offers several levels of participation and ways for your business to benefit.

For a more detailed list of what each level includes, contact us today. The sooner you sign up, the more exposure your company receives!

**All sponsorship inclusions are time sensitive to production deadlines.*

For a more detailed list of benefits for Each Sponsorship Level, please contact:

Gabe Hummer 816-676-0651

call/text 816-341-4073

GabeH@rjpromotions.com

KCMOboatshow.com

■ **TITLE SPONSOR: \$21,850 *EXCLUSIVE!*** **"The {Company Name} KC Boat & Fishing Show"**

Company Logo/Mention in All Media

- TV screens at show
- Cover of show program
- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 4 booth spaces (2 corners + 2 standard)

■ **PRESENTING SPONSOR: \$9,200 *6 available***

Company Logo/Mention in rotated media

- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 2 booth spaces (1 corner + 1 standard)

■ **GOLD SPONSOR: \$5,750 *2 available***

Company Logo:

- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 2 booth spaces at event

■ **SILVER SPONSOR: \$4,025 *4 available***

Company Logo:

- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 1 booth space at event

■ **BRONZE SPONSOR: \$1,725 *6 available***

• Business name on event materials

- Show website & social - *upgraded listing*

■ **EXHIBITOR LOUNGE SPONSOR: \$4,025**

Company Logo:

- Reception signage
- Show program
- Exhibitor communication
- Show website & social - *upgraded listing*

■ **PROGRAM SPONSOR: \$2,875**

Company Logo:

- Show program - *Exclusive Full Page*
- Show website & social - *upgraded listing*

■ **TICKET SPONSOR: \$2,875**

Company Logo:

- Show program
- Preprinted VIP and FREE show tickets
- Show website & social - *upgraded listing*

■ **TOTE BAG SPONSOR: \$2,875**

Sponsor supplies totes

Company Logo:

- Show program
- Show website & social - *upgraded listing*

■ **Kids Square Entertainment SPONSOR:**

\$1,150 *Limit three non-competing businesses*

Company Logo:

- Banner in Kids Square
- Show program
- Show website & social

