

**KC'S PREMIER BOAT SHOW ADDS 100,000 sq/ft!**



Kansas City, MO  
**BOAT & FISHING SHOW**

**JANUARY  
7-10 2027**

**THURSDAY Noon-7pm  
FRIDAY Noon-8pm  
SATURDAY 10am-7pm  
SUNDAY 10am-4pm**

**BARTLE HALL  
Kansas City, MO**



**GREAT WAY TO  
MEET 12,000-15,000  
CUSTOMERS IN  
ONE WEEKEND!**



**BOOTH PRICING:**

- 10x10 \$795
- 10x20 \$1,550
- 10x30 \$2,200
- 20x20 \$3,000
- 20x30 \$4,400

**Fishing Tackle & Direct Sale Vendors:**

10x10 \$475

**Commercial Booths:**

10x10 \$945

**BULK PRICING:**

- 10,000+ SF \$2.45/SF
- 7,500-9,999 SF \$2.75/SF
- 6,000-7,499 SF \$3.05/SF
- 3,500-5,999 SF \$3.35/SF
- 2,500-3,499 SF \$3.65/SF
- 900-2,499 SF \$3.95/SF

Corners add \$175 each  
Prime Location add \$300

Value Added Marketing \$129  
(required)

**BOOTH INFORMATION**

Booths include 8' back drape & 3' side drape. Tables, chairs, electricity, etc. may be added through [ExhibitorsRentals.com](http://ExhibitorsRentals.com)

**MOVE-IN:**

Tuesday & Wednesday 8am-9pm  
Thursday 8am-11am

**MOVE-OUT:**

Sunday 4pm-10pm  
Monday 8am-1pm

**PROSPECTS**

With a strategic multi-media campaign, we capture the attention of the clientele you are seeking!

- 82% Homeowners • 80% Married
- 72% Household income greater than \$100,000
- 63% plan to make a major purchase within the next 12 months (based on comparable events)

**SPONSORSHIPS**

One of the best ways to get the recognition your business deserves is through our sponsorship opportunities – available in a variety of areas and amounts. The sooner you sign up, the more exposure your company receives!



**FOR MORE INFO: Gabe Hummer call/text 816-341-4073  
GabeH@rjpromotions.com • KCMOboatshow.com**

**SHOW ADDS ADDITIONAL 100,000 sq/ft!**



**JANUARY  
7-10 2027**

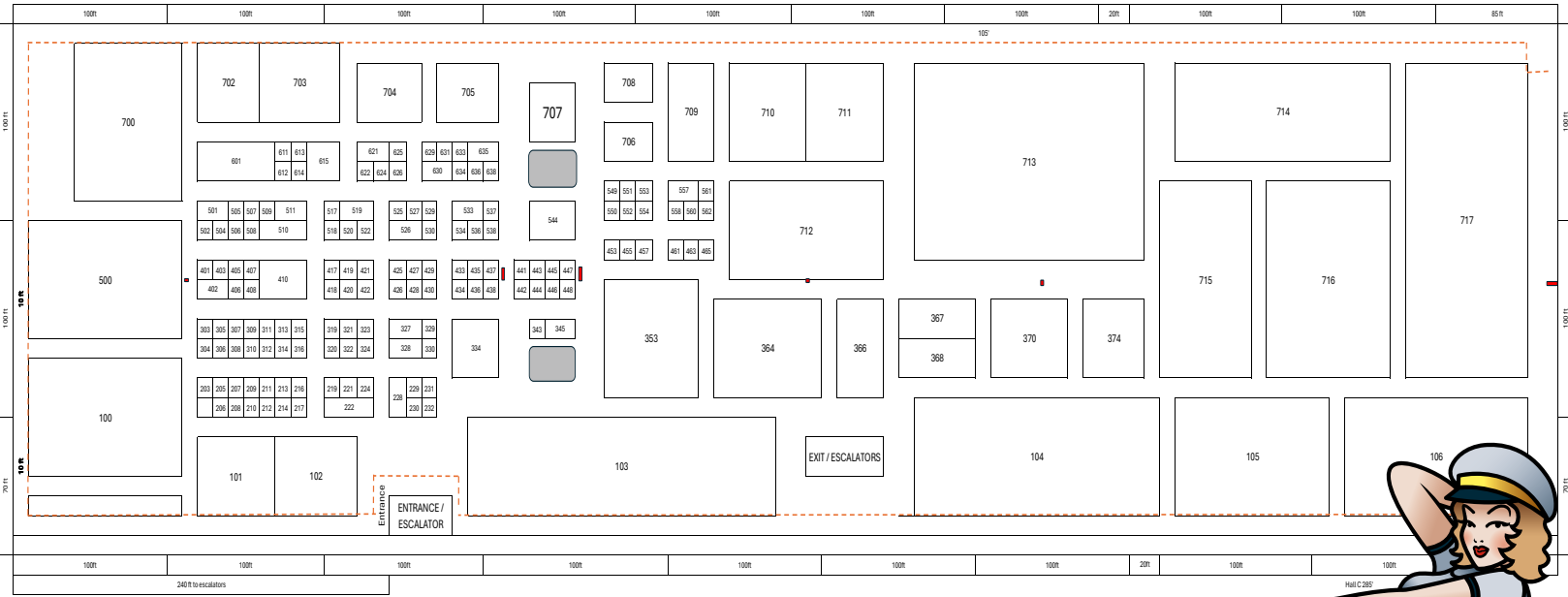
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SHOW**

**Kansas City, MO**

**KANSAS CITY, MO  
Bartle Hall Convention Center**

**LIMITED BULK SPACE AVAILABLE!**



**Any boats/vehicles  
inside building may  
have NO more than  
1/4 tank of fuel  
per Fire Marshall**

**RESERVE YOUR SPACE TODAY!**

Targeting thousands of mid- to upper income, married homeowners with the spending power to help grow your business. Utilizing a marketing strategy perfected over years including TV, radio, billboards, magazines, digital, social media and FUN promotions! Expose your business to a year's worth of consumers in one exciting weekend!



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# SPONSORSHIP OPPORTUNITIES

## KANSAS CITY'S PREMIER BOAT SHOW!



**JANUARY 7-10  
2027 BARTLE HALL**

### SHOW HOURS:

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**Kansas City, MO**

*One of the BEST ways to get the recognition your business deserves is through our SPONSORSHIP OPPORTUNITIES! Our program offers several levels of participation and ways for your business to benefit.*

*For a more detailed list of what each level includes, contact us today. The sooner you sign up, the more exposure your company receives!*

*\*All sponsorship inclusions are time sensitive to production deadlines.*

**For a more detailed list of benefits for Each Sponsorship Level, please contact:**

**Gabe Hummer**

call/text **816-341-4073**

GabeH@rjpromotions.com

**KCMOboatshow.com**

### ■ **TITLE SPONSOR: \$21,850 *EXCLUSIVE!*** "The {Company Name} KC Boat & Fishing Show"

Company Logo/Mention in All Media

- TV screens at show
- Cover of show program
- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 4 booth spaces (2 corners + 2 standard)

### ■ **PRESENTING SPONSOR: \$9,200 *6 available***

Company Logo/Mention in rotated media

- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 2 booth spaces (1 corner + 1 standard)

### ■ **GOLD SPONSOR: \$5,750 *2 available***

Company Logo:

- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 2 booth spaces at event

### ■ **SILVER SPONSOR: \$4,025 *4 available***

Company Logo:

- Event materials and marketing collateral
- Show website & social - *upgraded listing*
- Up to 1 booth space at event

### ■ **BRONZE SPONSOR: \$1,725 *6 available***

- Business name on event materials
- Show website & social - *upgraded listing*

### ■ **EXHIBITOR LOUNGE SPONSOR: \$4,025**

Company Logo:

- Reception signage
- Show program
- Exhibitor communication
- Show website & social - *upgraded listing*

### ■ **PROGRAM SPONSOR: \$2,875**

Company Logo:

- Show program - *Exclusive Full Page*
- Show website & social - *upgraded listing*

### ■ **TICKET SPONSOR: \$2,875**

Company Logo:

- Show program
- Preprinted VIP and FREE show tickets
- Show website & social - *upgraded listing*

### ■ **TOTE BAG SPONSOR: \$2,875**

*Sponsor supplies totes*

Company Logo:

- Show program
- Show website & social - *upgraded listing*

### ■ **Kids Square Entertainment SPONSOR: \$1,150 *Limit three non-competing businesses***

Company Logo:

- Banner in Kids Square
- Show program
- Show website & social

