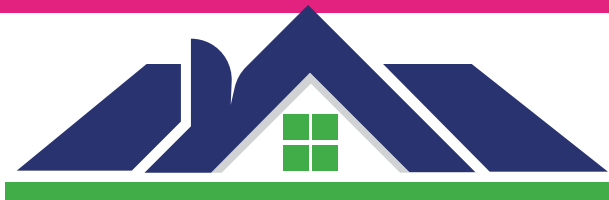


KC'S PREMIER HOME SHOW ANNOUNCES 2027 DATES!



HOME & FLOWER SHOW

Kansas City, MO

MARCH 5-6-7 2027

**Bartle Hall
Convention
Center**

FRIDAY Noon-8pm
SATURDAY 10am-7pm
SUNDAY 10am-4pm

Kansas City, MO

BOOTH PRICING:

10x10 \$1,425 10x20 \$2,850
10x30 \$4,275 20x20 \$5,700
20x30 \$8,550

Corners add \$175 each
Prime Location add \$300

BULK PRICING:

3,500+ SF \$4.50/SF
1,200-3,499 SF \$5.50/SF
Value Added Marketing \$129
(required)

DIRECT SALE VENDORS \$475

**GREAT WAY TO
MEET 10,000-20,000
CUSTOMERS IN
ONE WEEKEND!**

BOOTH INFORMATION

Booths include 8' back drape and 3' side drape.
Tables, chairs, electricity, etc. may be added thru
ExhibitorsRentals.com

PROSPECTS

With a strategic multi-media campaign, we capture
the attention of the clientele you are seeking!
• 82% Homeowners • 80% Married • 72% Household
income greater than \$100,000 • 78% Plan to build, purchase
or remodel within 12 months (based on comparable events)

SPONSORSHIPS

One of the best ways to get the recognition your
business deserves is through our sponsorship
opportunities – available in a variety of areas and
amounts. The sooner you sign up, the more
exposure your company receives!



**FOR MORE INFO: Teresa Larison 816-676-0246 cell 816-558-1407
TeresaL@rjpromotions.com • KCMOhomeshow.com**

KANSAS CITY'S PREMIER HOME SHOW!



MARCH 5-6-7 2027

HOME & FLOWER SHOW

FRIDAY Noon-8pm
SATURDAY 10am-7pm
SUNDAY 10am-4pm

Bartle Hall Convention Center

MOVE-IN:
Wednesday 8am-8pm
Thursday 8am-8pm
Friday 7am-11am

MOVE-OUT:
Sunday 4pm-10pm
Monday 8am-1pm

17	18	19	22	24	25	27	28	29	31	35	38	39	40	Escalator - Exit										41	42	43	44	45	46	47	48	49	50	Escalator - Not being used										51	52	53	54	55	56	57	58	59	60
15	701	705	706	713	715	717	719	721	725	727	731	734	739	741	743	746	753	755	757	761	763	765	767	771	773	775	777	779	781	783	785	787	789	793	795	63																	
14	700	702	706	712	716	718	724	730	734	738	740	742	746	752	754	756	760	762	764	766	770	772	774	776	778	780	782	784	786	788	792	794	64																				
13																																				65																	
12	601	603	607	609	612	627	629	624	626	630	637	639	641	644	650	658	668	670	672	676	684	684	691	693	695	697	699	690	692	964	696	698	66																				
11	600	606	608	612	618	620	624	626	630	636	638	640	644	650	658	668	670	672	676	684	684	691	693	695	697	699	690	692	964	696	698	67																					
10	500	507	513	518	525	530	536	539	541	545	550	559	561	563	568	570	577	579	581	583	587	573	575	577	578	572	574	576	578	575	577	578	715	76																			
9	500	506	512	518	524	530	536	538	540	544	550	558	560	562	568	570	576	578	580	582	586	572	574	576	578	572	574	576	578	575	577	578	715	77																			
8	400	405	407	408	412	418	427	432	438	447	449	452	461	463	464	470	479	483	486	494	497	494	497	496	494	497	496	494	497	496	715	78																					
7	400	404	406	408	412	418	426	432	438	446	448	452	460	462	464	470	478	486	494	497	496	494	497	496	494	497	496	494	497	496	715	79																					
6																																			80																		
5	301	303	305	307	313	315	319	324	327	329	330	337	339	341	345	347	351	353	355	356	358	359	361	365	367	369	373	375	377	381	385	387	389	76																			
4	300	302	304	308	312	314	316	324	326	330	336	338	340	345	347	351	353	355	356	358	360	364	366	368	370	372	374	376	378	380	384	388	77																				
3																																			78																		
2	200	208	213	215	217	200	225	227	230	237	241	244	254	262	263	265	267	270	275	277	279	263	265	267	270	275	277	279	264	266	268	276	278	280	80																		
1	200	208	214	216	218	220	226	230	238	242	244	254	262	263	265	267	270	275	277	279	264	266	268	276	278	280	264	266	268	276	278	280	81																				
101	104	106	110	112	113	114	116	117	118	119	120	122	123	124	126	127	129	130	131	133	134	135	138	139	140	141	150	151	152	153	155	156	157	158	82																		

RESERVE YOUR SPACE TODAY FOR THE 2027 KC HOME & FLOWER SHOW

Targeting thousands of mid- to upper income, married homeowners with spending power to help grow your business. Utilizing a marketing strategy perfected over years including TV, radio, billboards, newspapers, social media and FUN promotions! Expose your business to a year's worth of consumers in one exciting weekend!



**FOR MORE INFO: Teresa Larison 816-676-0246 cell 816-558-1407
TeresaL@rjpromotions.com • KCMOhomeshow.com**

SPONSORSHIP OPPORTUNITIES

KC'S PREMIER HOME SHOW!



HOME & FLOWER SHOW

Kansas City, MO

MARCH
5-6-7 2027

FRIDAY Noon-8pm

SATURDAY 10am-7pm

SUNDAY 10am-4pm

BARTLE HALL KC, MO

One of the BEST ways to get the recognition your business deserves is through our SPONSORSHIP OPPORTUNITIES! Our program offers several different levels of participation and ways for your business to benefit.

For a more detailed list of what each level includes, contact us today. The sooner you sign up, the more exposure your company receives!

**All sponsorship inclusions are time sensitive to production deadlines.*

For a more detailed list of benefits for Each Sponsorship Level, please contact:

Teresa Larison

816-676-0246 cell 816-558-1407

TeresaL@rjpromotions.com

KCMOhomeshow.com

- **TITLE SPONSOR: \$21,850 *EXCLUSIVE!***
"The {Company Name} KC Home & Flower Show"
Company Logo/Mention in All Media
 - TV screens at show
 - Cover of show program
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 4 booth spaces (2 corners + 2 standard)
- **PRESENTING SPONSOR: \$9,200 *6 available***
Company Logo/Mention in rotated media
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 2 booth spaces (1 corner + 1 standard)
- **GOLD SPONSOR: \$5,750 *2 available***
Company Logo:
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 2 booth spaces at event
- **SILVER SPONSOR: \$4,025 *4 available***
Company Logo:
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 1 booth space at event
- **BRONZE SPONSOR: \$1,725 *6 available***
 - Business name on event materials
 - Show website & social - *upgraded listing*
- **EXHIBITOR LOUNGE SPONSOR: \$4,025**
Company Logo:
 - Reception signage
 - Show program
 - Exhibitor communication
 - Show website & social - *upgraded listing*
- **PROGRAM SPONSOR: \$2,875**
Company Logo:
 - Show program - *Exclusive Full Page*
 - Show website & social - *upgraded listing*
- **TICKET SPONSOR: \$2,875**
Company Logo:
 - Show program
 - Preprinted VIP and FREE show tickets
 - Show website & social - *upgraded listing*
- **TOTE BAG SPONSOR: \$2,875**
Sponsor supplies totes
Company Logo:
 - Show program
 - Show website & social - *upgraded listing*
- **Kids Square Entertainment SPONSOR: \$1,150 *Limit three non-competing businesses***
Company Logo:
 - Banner in Kids Square
 - Show program
 - Show website & social