



**FEB
5-7
2027**

**CENTURY II
EXPO HALL
WICHITA, KS**



BOAT FISHING & OUTDOOR SHOW

**FRI Noon-7pm
SAT 10am-7pm
SUN 10am-4pm**

**PLUS ATV dealers • Fishing Exhibits
• Guides & Outfitters & More!**



**GREAT WAY TO
MEET 5,000-10,000
CUSTOMERS IN
ONE WEEKEND!**



BOOTH PRICING:	BULK PRICING:
10x10 \$595	Over 7,500 SF \$2.10/SF
10x20 \$1,190	6,001-7,500 SF \$2.50/SF
10x30 \$1,785	3,401-6,000 SF \$2.80/SF
20x20 \$2,380	2,500-3,400 SF \$3.25/SF
	900-2,499 SF \$3.50/SF

COMMERCIAL 10x10 \$695
SPECIALTY Back Wall 8x10 \$495
DIRECT SALE VENDORS \$375

Corners add \$150
Value Added Marketing
\$89 (required)

**Featuring Live
Fishing Demos
with Pro-Anglers!**

**All 3
Days!**

*Catching, casting, & retrieval
techniques with LIVE FISH!*



BOOTH INFORMATION
Booths include 8' back drape and 3' side drape. Electricity, tables, chairs, etc. may be added thru ExhibitorsRentals.com



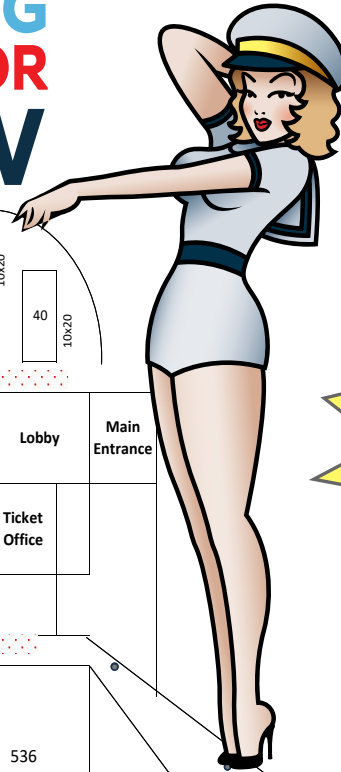
**FOR MORE INFO: Jay Wallace call/text 580-504-2839
JayW@rjpromotions.com • WichitaBoatShows.com**



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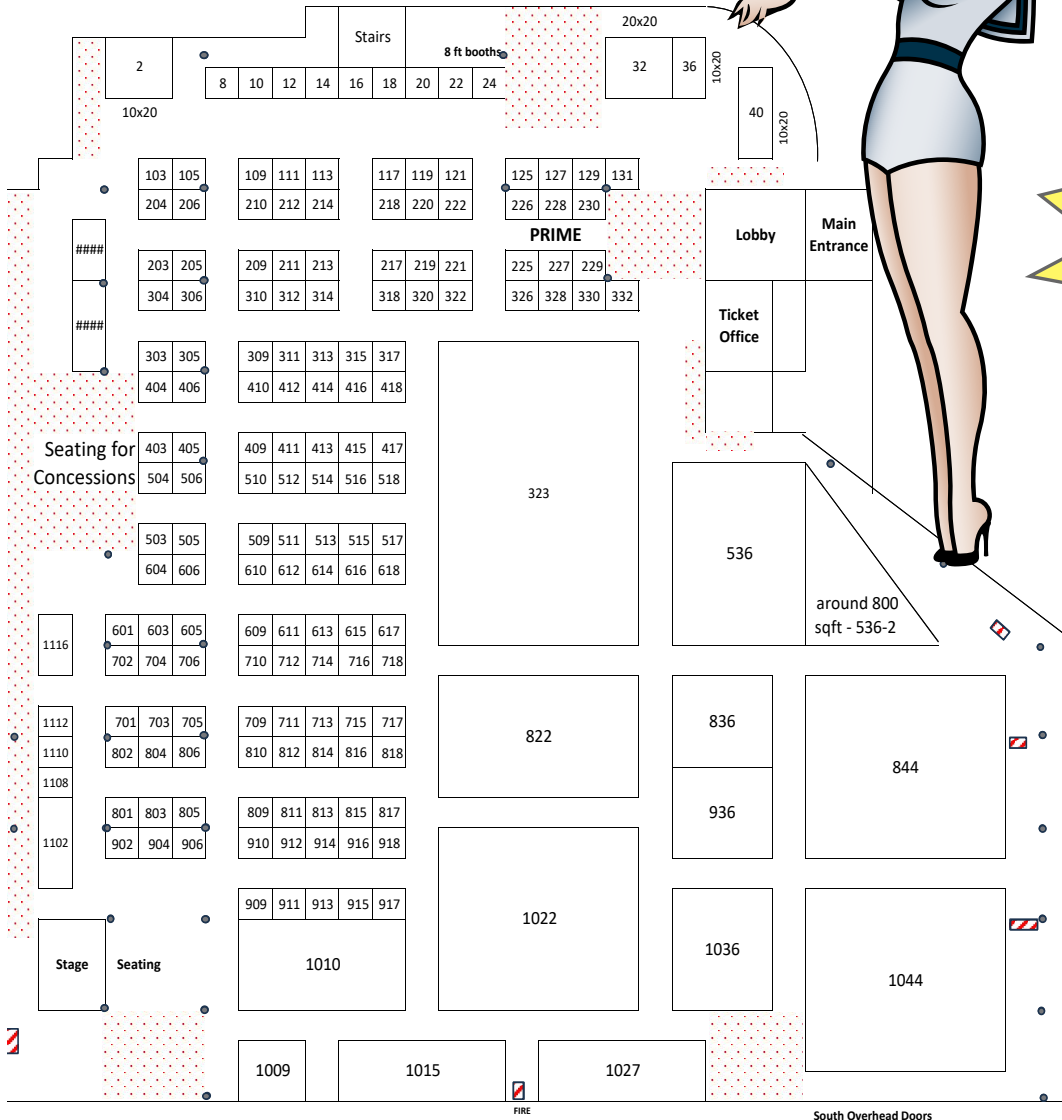
BOAT FISHING & OUTDOOR SHOW



MOVE-IN:
 Wednesday 9am-7pm
 Thursday 8am-8pm
 Friday 8am-11am

MOVE-OUT:
 Sunday 4pm-10pm
 Monday 8am-Noon
(must be out by Noon!)

Any boats/vehicles inside building may have NO more than 1/4 tank of fuel per Fire Marshall



RESERVE YOUR SPACE TODAY for the 2027 Wichita Boat, Fishing & Outdoor Show

Targeting thousands of mid-to upper income, married homeowners with spending power to help grow your business. Utilizing a marketing strategy perfected over years including TV, radio, billboards, newspapers, social media and FUN promotions! Expose your business to a year's worth of consumers in one exciting weekend!

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SPONSORSHIP OPPORTUNITIES



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One of the **BEST** ways to get the recognition your business deserves is through our **SPONSORSHIP OPPORTUNITIES!** Our program offers several levels of participation and ways for your business to benefit.

For a more detailed list of what each level includes, contact us today. The sooner you sign up, the more exposure your company receives!

*All sponsorship inclusions are time sensitive to production deadlines.

For a more detailed list of benefits for Each Sponsorship Level, please contact:

Jay Wallace

call/text 580-504-2839

JayW@rjpromotions.com

WichitaBoatShows.com



- **TITLE SPONSOR: \$9,500 *EXCLUSIVE!***
"The {Company Name} Wichita Boat Show"
Company Logo/Mention in All Media
 - TV screens at show
 - Cover of show program
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 4 booth spaces (2 corners + 2 standard)

- **PRESENTING SPONSOR: \$4,000 *6 available***
Company Logo/Mention in rotated media
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 2 booth spaces (1 corner + 1 standard)

- **GOLD SPONSOR: \$3,500 *2 available***
Company Logo:
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 2 booth spaces at event

- **SILVER SPONSOR: \$2,000 *4 available***
Company Logo:
 - Event materials and marketing collateral
 - Show website & social - *upgraded listing*
 - Up to 1 booth space at event

- **BRONZE SPONSOR: \$1,000 *6 available***
 - Business name on event materials
 - Show website & social - *upgraded listing*

- **PROGRAM SPONSOR: \$1,500**
Company Logo:
 - Show program - *Exclusive Full Page*
 - Show website & social - *upgraded listing*

- **TICKET SPONSOR: \$1,500**
Company Logo:
 - Show program
 - Preprinted VIP and FREE show tickets
 - Show website & social - *upgraded listing*

- **TOTE BAG SPONSOR: \$1,500**
Sponsor supplies totes
Company Logo:
 - Show program
 - Show website & social - *upgraded listing*

- **PARKING SPONSOR: 1,000 *3 available***
Company Logo:
 - Parking lot signage
 - Show program
 - Exhibitor communication
 - Show website & social - *upgraded listing*

- **Kids Square Entertainment SPONSOR: \$1,000 *Limit three non-competing businesses***
Company Logo:
 - Banner in Kids Square
 - Show program
 - Show website & social