Springfield, MO BOAT SPORT & FISHING SHOW

FEB. 26-28 2027

Ozark Empire Fairgrounds
E*Plex • SPRINGFIELD, MO

SHOW HOURS:
FRI 10am-6pm • SAT 10am-6pm • SUN 11am-4pm

KIDS FREE! *Youth 16 & under*

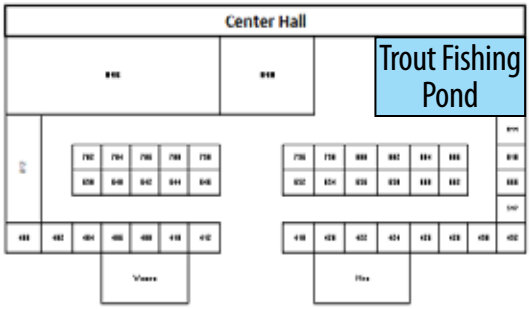
Family FUN!

BOOTH PRICING:

10x10 $595
10x20 $1,190
10x30 $1,785
20x20 $2,380
Corners add $150
Value Added Marketing $89 *(required)*

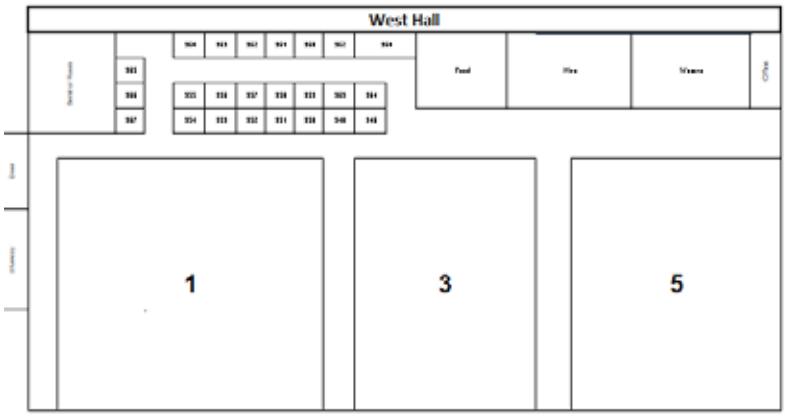
BULK PRICING:

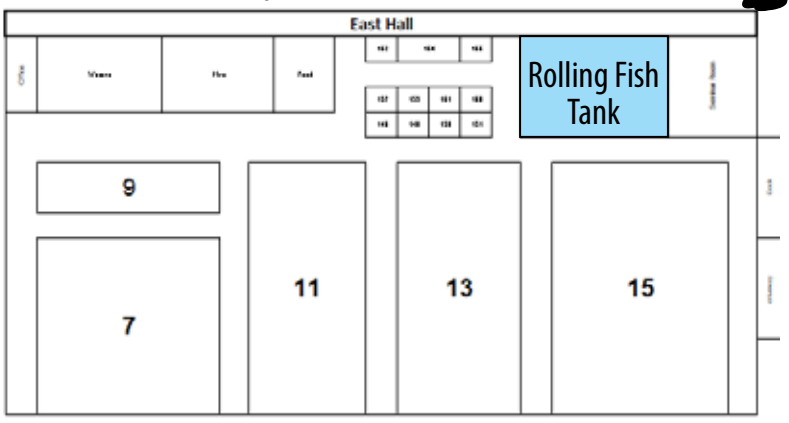
Over 8,000 SF $1.54/SF
6,000-8000 SF $1.65/SF
4,001-6,000 SF $1.76/SF
2,500-4,000 SF $1.87/SF
900-2,499 SF $1.99/SF
COMMERCIAL 10x10 $695
DIRECT SALE VENDORS $375



RESERVE YOUR SPACE TODAY!

Targeting thousands of mid-to upper income, married homeowners with spending power to help grow your business. Utilizing a marketing strategy perfected over years including TV, radio, billboards,digital ads, social media & FUN PROMOTIONS! Expose your business to a year's worth of consumers in one weekend!





FOR MORE INFO: Gabe Hummer call/text 816-341-4073
GabeH@rjpromotions.com • SpringfieldMOboatshow.com

SPONSORSHIP OPPORTUNITIES

Springfield, MO
BOAT SPORT & FISHING SHOW

FEB 26-28 2027

Ozark Empire Fairgrounds E*Plex
SPRINGFIELD, MO

FRI Noon-6pm
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SUN 11am-4pm

One of the BEST ways to get the recognition your business deserves is through our SPONSORSHIP OPPORTUNITIES! Our program offers several levels of participation and ways for your business to benefit.

For a more detailed list of what each level includes, contact us today. The sooner you sign up, the more exposure your company receives!

**All sponsorship inclusions are time sensitive to production deadlines.*

For a more detailed list of benefits for Each Sponsorship Level, please contact:

Gabe Hummer
call/text 816-341-4073
GabeH@rjpromotions.com
SpringfieldMOboatshow.com

☐ **TITLE SPONSOR: $9,500 *EXCLUSIVE!***
"The {Company Name} Springfield Boat Show"
Company Logo/Mention in All Media
- TV screens at show
- Cover of show program
- Event materials and marketing collateral
- Show website & social - ***upgraded listing***
- Up to 4 booth spaces (2 corners + 2 standard)

☐ **PRESENTING SPONSOR: $4,000** ***6 available***
Company Logo/Mention in rotated media
- Event materials and marketing collateral
- Show website & social - ***upgraded listing***
- Up to 2 booth spaces (1 corner + 1 standard)

☐ **GOLD SPONSOR: $3,500** ***2 available***
Company Logo:
- Event materials and marketing collateral
- Show website & social - ***upgraded listing***
- Up to 2 booth spaces at event

☐ **SILVER SPONSOR: $2,000** ***4 available***
Company Logo:
- Event materials and marketing collateral
- Show website & social - ***upgraded listing***
- Up to 1 booth space at event

☐ **BRONZE SPONSOR: $1,000** ***6 available***
- Business name on event materials
- Show website & social - ***upgraded listing***

☐ **EXHIBITOR LOUNGE SPONSOR: 1,750**
Company Logo:
- Reception signage
- Show program
- Exhibitor communication
- Show website & social - ***upgraded listing***

☐ **PROGRAM SPONSOR: $1,500**
Company Logo:
- Show program - ***Exclusive Full Page***
- Show website & social - ***upgraded listing***

☐ **TICKET SPONSOR: $1,500**
Company Logo:
- Show program
- Preprinted VIP and FREE show tickets
- Show website & social - ***upgraded listing***

☐ **TOTE BAG SPONSOR: $1,500**
Sponsor supplies totes
Company Logo:
- Show program
- Show website & social - ***upgraded listing***

☐ **Kids Square Entertainment SPONSOR: $1,000** ***Limit three non-competing businesses***
Company Logo:
- Banner in Kids Square
- Show program
- Show website & social