St. Louis' *PREMIER* Boat Show ADDS 100,000 sq/ft!!

St. Louis, MO

BOAT Fishing & Sport SHOW

FEBRUARY 19-21 2027

FRI 10am-8pm
SAT 9am-8pm
SUN 10am-4pm

ST. LOUIS, MO
AMERICA'S CENTER



GREAT WAY TO MEET 12,000-15,000 CUSTOMERS IN ONE WEEKEND!

BOOTH PRICING:

10x10 $795
10x20 $1,550
20x20 $3,000
20x30 $4,400

Fishing Tackle & Direct Sale Vendors:
10x10 $475

Commercial Booths:
10x10 $945

BULK PRICING:

10,000+ SF $4.25/SF
7,500-9,999 SF $4.50/SF
6,000-7,499 SF $4.85/SF
3,500-5,999 SF $5.15/SF
2,500-3,499 SF $5.45/SF
900-2,499 SF $5.75/SF

Corners add $175 each
Prime Location add $300

Value Added Marketing $129
(required)

BOOTH INFORMATION

Booths include 8' back drape & 3' side drape. Tables, chairs, electricity, etc. may be added through ExhibitorsRentals.com

MOVE-IN:
Wednesday 11am-9pm
Thursday 8am-9pm
Friday 8am-9am

MOVE-OUT:
Sunday 4pm-11pm *Hall 4 OUT by 10PM*
Monday 8am-Noon *All Vendors out by 12!*

PROSPECTS

With a strategic multi-media campaign, we capture the attention of the clientele you are seeking!

- 82% Homeowners • 80% Married
- 72% Household income greater than $100,000
- 63% plan to make a major purchase within the next 12 months *(based on comparable events)*

SPONSORSHIPS

One of the best ways to get the recognition your business deserves is through our sponsorship opportunities – available in a variety of areas and amounts. The sooner you sign up, the more exposure your company receives!







FOR MORE INFO: Gabe Hummer call/text 816-341-4073
GabeH@rjpromotions.com • StLouisBoatShows.com

SHOW ADDS ADDITIONAL 100,000 sq/ft!

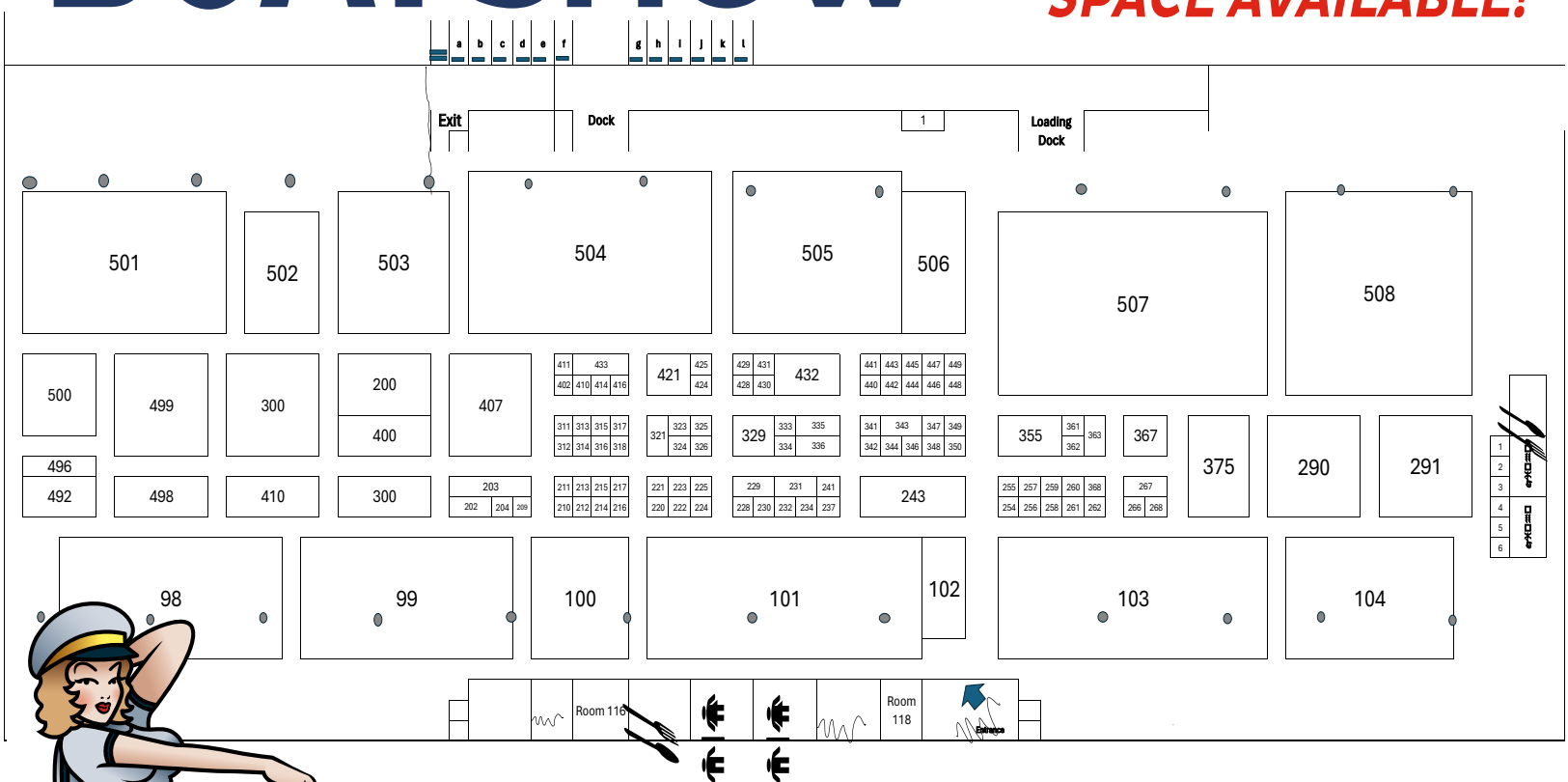
FEBRUARY 19-21 2027

FRIDAY 10am-8pm
SATURDAY 9am-8pm
SUNDAY 10am-4pm

ST. LOUIS, MO
AMERICA'S CENTER

LIMITED BULK SPACE AVAILABLE!

St. Louis, MO
BOAT Fishing & Sport SHOW





RESERVE YOUR SPACE TODAY!

Targeting thousands of mid- to upper income, married homeowners with spending power to help grow your business. Utilizing a marketing strategy perfected over years including TV, radio, billboards, print, digital, social media and FUN promotions!

Expose your business to a year's worth of consumers in one exciting weekend!

Any boats/vehicles inside building may have NO more than ¼ tank of fuel per Fire Marshall

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SPONSORSHIP OPPORTUNITIES

MISSOURI'S *PREMIER* BOAT SHOW!

St. Louis, MO

BOAT Fishing & Sport SHOW

FEB. 19-21 2027

SHOW HOURS:
FRIDAY 10am-8pm
SATURDAY 9am-8pm
SUNDAY 10am-4pm

ST. LOUIS, MO
AMERICA'S CENTER



One of the BEST ways to get the recognition your business deserves is through our SPONSORSHIP OPPORTUNITIES! Our program offers several levels of participation and ways for your business to benefit.

For a more detailed list of what each level includes, contact us today. The sooner you sign up, the more exposure your company receives!

**All sponsorship inclusions are time sensitive to production deadlines.*

For a more detailed list of benefits for Each Sponsorship Level, please contact:

Gabe Hummer
call/text 816-341-4073
GabeH@rjpromotions.com
StLouisBoatShows.com

☐ TITLE SPONSOR: $21,850 *EXCLUSIVE!*

"{Company Name} St. Louis Boat & Fishing Show"
Company Logo/Mention in All Media
- TV screens at show
- Cover of show program
- Event materials and marketing collateral
- Show website & social - ***upgraded listing***
- Up to 4 booth spaces (2 corners + 2 standard)

☐ PRESENTING SPONSOR: $9,200 *6 available*

Company Logo/Mention in rotated media
- Event materials and marketing collateral
- Show website & social - ***upgraded listing***
- Up to 2 booth spaces (1 corner + 1 standard)

☐ GOLD SPONSOR: $5,750 *2 available*

Company Logo:
- Event materials and marketing collateral
- Show website & social - ***upgraded listing***
- Up to 2 booth spaces at event

☐ SILVER SPONSOR: $4,025 *4 available*

Company Logo:
- Event materials and marketing collateral
- Show website & social - ***upgraded listing***
- Up to 1 booth space at event

☐ BRONZE SPONSOR: $1,725 *6 available*

- Business name on event materials
- Show website & social - ***upgraded listing***

☐ EXHIBITOR LOUNGE SPONSOR: $4,025

Company Logo:
- Reception signage
- Show program
- Exhibitor communication
- Show website & social - ***upgraded listing***

☐ PROGRAM SPONSOR: $2,875

Company Logo:
- Show program - ***Exclusive Full Page***
- Show website & social - ***upgraded listing***

☐ TICKET SPONSOR: $2,875

Company Logo:
- Show program
- Preprinted VIP and FREE show tickets
- Show website & social - ***upgraded listing***

☐ TOTE BAG SPONSOR: $2,875

Sponsor supplies totes
Company Logo:
- Show program
- Show website & social - ***upgraded listing***

☐ Kids Square Entertainment SPONSOR: $1,150 *Limit three non-competing businesses*

Company Logo:
- Banner in Kids Square
- Show program
- Show website & social